

# COMMUNICATION, B.A.

In a world where information is plentiful and complex, technology changes rapidly and globalization connects cultures, studying communication gives students the flexibility to adapt and the skills to succeed in their academic, professional and personal lives. The Department of Communication at Saint Louis University integrates the study of human communication, media and strategic communication in innovative ways to prepare students for careers in journalism and media; advertising; public relations; and corporate, government and nonprofit settings.

Messages matter and an education in communication at SLU teaches students to design, deliver and analyze messages so students can influence, connect and inform. Students develop skills to be culturally competent and ethically responsible communicators in their fields. At SLU, communication students learn to create, engage and think critically.

## Create

- Students develop writing, speaking and digital production skills that prepare them for professional success. Studies consistently show that employers value these skills in the workplace.

## Engage

- Students are given opportunities to participate in service endeavors as part of their coursework experiences. They explore ways that communication contributes to the greater good and learn to use communication principles to promote social justice.

## Think Critically

- Students learn about communication theories and research tools. They develop critical skills for analysis and application of theory to practice, and they hone their ability to gather and analyze data in professional contexts.

Our multimedia resources offer students the opportunity to explore the latest communication technologies. Faculty members help students become lifelong learners of technology, able to adapt to inevitable change and think critically about the social implications of technological changes.

Additional highlights include:

- Small class sizes and close connections to faculty along with many professional development opportunities
- An emphasis on the role communication plays in promoting social justice
- International campus connections, with the communication program on our Madrid campus

## Curriculum Overview

Across concentrations, students develop strong oral, written and digital communication skills. Students choose from one of three different concentrations:

### Advertising and Public Relations

In the advertising and public relations concentration, students develop a portfolio showcasing their skills in content creation, campaign research and strategic planning, and print and digital design. Coursework in this concentration helps to develop students' critical thinking so they can understand and evaluate all aspects of the campaign process, as well as

make decisions based on strategic needs of an organization, corporation or agency. Students leave the program with campaign creation and implementation expertise for local, regional and national clients.

### Communication Studies

In the communication studies concentration, students study human interaction in interpersonal, organizational and public contexts. They develop skills for communicating effectively within and across cultures in a diverse society, and for functioning effectively in both informal and formal leadership roles in a variety of settings. These skills include working in teams, solving problems, managing conflict, engaging in advocacy and developing relationships.

### Journalism and Media Studies

In the journalism and media studies concentration, students develop essential skills to succeed in a constantly evolving media landscape. Courses in this concentration teach students to evaluate and adapt to changes in media and expose them to a wide range of technologies, theoretical perspectives, ethical decision-making principles and storytelling skills across media platforms.

## Fieldwork and Research Opportunities

In addition to internships, students participate in a number of activities and media organizations outside the classroom, such as:

- KSLU radio, SLU-TV, The University News and OneWorld
- Ad Club and PR Club

Depending upon the classes that they take, students also have opportunities to work with community organizations to develop solutions for communication-based problems, create social media plans, develop integrated communication campaigns, engage in strategic planning, and create a variety of print and digital materials for community organizations.

## Careers

More than 90 percent of graduates from the undergraduate program begin a career in their chosen field. SLU students majoring in communication continue on to a variety of successful careers in advertising or public relations agencies, large corporations, nonprofits, small businesses and media organizations.

Some of the positions they hold include:

- Agency account executive
- Broadcast news reporter
- Community relations specialist
- Content development specialist/strategist
- Copy writer/editor
- Corporate giving director
- Corporate responsibility manager
- Creative director
- Customer service specialist
- Digital marketing coordinator
- Event coordinator
- Graphic designer
- Human resources specialist
- Lawyer
- Market researcher

- Media relations specialist
- Multiplatform journalist
- Public information officer
- School district community liaison
- Social media coordinator
- Teacher
- Television producer
- Youth development facilitator with Peace Corps

## Admission Requirements

### Freshman

All applications are thoroughly reviewed with the highest degree of individual care and consideration to all credentials that are submitted. Solid academic performance in college preparatory course work is a primary concern in reviewing a freshman applicant's file. College admission test scores (ACT or SAT) are used as an additional indicator of the student's ability to meet the academic rigors of Saint Louis University and are used as qualifiers for certain University scholarship programs. To be considered for admission to any Saint Louis University undergraduate program, the applicant must be graduating from an accredited high school or have an acceptable score on the General Education Development (GED) test.

### Transfer

Applicants must be a graduate of an accredited high school or have an acceptable score on the GED. An official high school transcript and official test scores are required only of those students who have attempted fewer than 24 transferable semester credits (or 30 quarter credits) of college credit. Those having completed 24 or more of college credit need only submit a transcript from previously attended college(s). In reviewing a transfer applicant's file, the office of admission holistically examines the student's academic performance in college-level coursework as an indicator of the student's ability to meet the academic rigors of Saint Louis University.

### International Applicants

All admission policies and requirements for domestic students apply to international students along with the following:

- Demonstrate English Language Proficiency (<http://catalog.slu.edu/academic-policies/office-admission/undergraduate/english-language-proficiency>)
- Proof of financial support must include:
  - A letter of financial support from the person(s) or sponsoring agency funding the time at Saint Louis University
  - A letter from the sponsor's bank verifying that the funds are available and will be so for the duration of study at the University
- Academic records, in English translation, of students who have undertaken postsecondary studies outside the United States must include the courses taken and/or lectures attended, practical laboratory work, the maximum and minimum grades attainable, the grades earned or the results of all end-of-term examinations, and any honors or degrees received. WES and ECE transcripts are accepted.

## Scholarships and Financial Aid

There are two principal ways to help finance a Saint Louis University education:

- Scholarships: awarded based on academic achievement, service, leadership and financial need.
- Financial Aid: provided in the form of grants and loans, some of which require repayment.

For priority consideration for merit-based scholarships, applicants should apply for admission by Dec. 1 and complete a Free Application for Federal Student Aid (FAFSA) by March 1.

For information on other scholarships and financial aid, visit the student financial services office online at <http://finaid.slu.edu>.

## Learning Outcomes

1. Graduates will be able to communicate effective oral messages.
2. Graduates will be able to communicate effective written messages.
3. Graduates will be able to communicate effective digital messages.
4. Graduates will be able to apply communication theory.
5. Graduates will be able to conduct communication research.
6. Graduates will be able to evaluate messages.
7. Graduates will be able to demonstrate intercultural communication competence.
8. Graduates will be able to apply theories and/or practices of social justice and civic engagement.
9. Graduates will be able to analyze the ethical implications of communication and apply ethical principles.

## Requirements

Code	Title	Credits
<b>Core Requirements</b>		
College core requirements (p. 4)		57-66
For additional information about core courses ( <a href="http://catalog.slu.edu/colleges-schools/arts-sciences/#policiestext">http://catalog.slu.edu/colleges-schools/arts-sciences/#policiestext</a> )		
<b>Communication Core</b>		
CMM 1000	Human Communication and Culture *	3
CMM 1200	Public Speaking	3
CMM 2400	Media and Society	3
CMM 2500	Media Lab	1
CMM 2800	Communication Research	3
<b>Concentrations</b>		
Select one of the following Concentrations:		24
Advertising and Public Relations Concentration (p. 2)		
Communication Studies Concentration (p. 3)		
Journalism and Media Studies Concentration (p. 3)		
<b>General Electives</b>		26-17
Total Credits		120

- \* Communication majors may take CMM 1000 Human Communication and Culture (3 cr) to fulfill three credits of the College of Arts and Sciences core requirement in social science. The remaining three credits must be taken in an area outside communication.

## Advertising and Public Relations Concentration

Code	Title	Credits
<b>Writing Requirement</b>		
CMM 2100	Journalism: News Writing	3
<b>Writing Elective</b>		

CMM 3610	Writing for Public Relations	3
or CMM 3710	Advertising Writing and Production	

**Foundations Requirement**

CMM 3600	Public Relations Principles and Practices	3
or CMM 3700	Advertising Principles and Practices	

**Production Practices and Applications**

Select six credits of the following: 6

CMM 2510	Video Production and Design	
CMM 2550	Photojournalism	
CMM 3120	Media Scriptwriting	
CMM 3510	Studio Production	
CMM 3520	Sports Documentary	
CMM 3530	Documentary Production	
CMM 3560	Publication Design	
CMM 3710	Advertising Writing and Production	
CMM 4100	Multiplatform Journalism	
CMM 4590	Advanced Media Practicum	
CMM 4720	NSAC Advertising Competition	
CMM 4810	Digital Storytelling	

**Research/Applications**

CMM 4600	Integrated Communications Campaigns	3
or CMM 4700	Advertising Research and Strategic Planning	

**Communication Elective Courses**

Select six credits of any Communication course offered in the department, as long as they have not been used to meet other major requirements. 6

Total Credits 24

**Communication Studies Concentration**

Code	Title	Credits
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**Writing Requirement**

CMM 2120	Message Design	3
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**Foundations Requirements**

Select six credits of the following: 6

CMM 3000	Interpersonal Communication	
CMM 3070	Communication and Public Life	
CMM 3200	Organizational Communication	
CMM 3300	Intercultural Communication	

**Foundations Elective**

Select one additional Foundations class from the list above or one class from the list of Foundations Electives below: 3

CMM 3050	Argumentation and Debate	
CMM 3060	Political Communication	
CMM 3080	Sport Communication	
CMM 3090	Health Communication	
CMM 3840	Analysis of Popular Culture	
CMM 4000	Family Communication	
CMM 4050	Theories of Persuasion	
CMM 4070	Social Justice Communication	
CMM 4200	Leadership and Teams	
CMM 4220	Conflict Mediation and Negotiation	
CMM 4240	Training and Development	
CMM 4300	Gender and Communication	

CMM 4320	Communicating Across Racial Divisions	
CMM 4430	Culture, Technology and Communication	

**Production Practices and Applications**

Select three credits of the following: 3

CMM 2510	Video Production and Design	
CMM 2550	Photojournalism	
CMM 3120	Media Scriptwriting	
CMM 3510	Studio Production	
CMM 3520	Sports Documentary	
CMM 3530	Documentary Production	
CMM 3560	Publication Design	
CMM 3710	Advertising Writing and Production	
CMM 4100	Multiplatform Journalism	
CMM 4590	Advanced Media Practicum	
CMM 4720	NSAC Advertising Competition	
CMM 4810	Digital Storytelling	

**Research/Applications**

CMM 4960	Senior Capstone	3
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**Communication Elective Courses**

Select six credits of any Communication course offered in the department, as long as they have not been used to meet other major requirements. 6

Total Credits 24

**Journalism and Media Studies Concentration**

Code	Title	Credits
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**Writing Requirement**

CMM 2100	Journalism: News Writing	3
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**Foundations Requirement**

Select six credits of the following: 6

CMM 3420	Literary Journalism	
CMM 3440	Media Ethics	
CMM 3840	Analysis of Popular Culture	
CMM 4350	Stereotyping and Bias in the Mass Media	
CMM 4410	Critical Perspectives: Journalism	
CMM 4420	Theory of Free Expression	
CMM 4430	Culture, Technology and Communication	
CMM 4460	Global Media	
CMM 4470	Media and Politics	

**Production Practices and Applications**

Select three credits of the following: 3

CMM 2510	Video Production and Design	
CMM 2550	Photojournalism	
CMM 3120	Media Scriptwriting	
CMM 3510	Studio Production	
CMM 3520	Sports Documentary	
CMM 3530	Documentary Production	
CMM 3560	Publication Design	
CMM 3710	Advertising Writing and Production	
CMM 4100	Multiplatform Journalism	
CMM 4590	Advanced Media Practicum	
CMM 4720	NSAC Advertising Competition	
CMM 4810	Digital Storytelling	

**Research/Applications**

Select two of the following (at least one must be a writing course):	6
CMM 2510 Video Production and Design	
CMM 2550 Photojournalism	
CMM 3110 Feature Writing (writing course)	
CMM 3120 Media Scriptwriting (writing course)	
CMM 3130 Editorial and Opinion Writing (writing course)	
CMM 3560 Publication Design	
CMM 3510 Studio Production	
CMM 3520 Sports Documentary	
CMM 3530 Documentary Production	
CMM 4100 Multiplatform Journalism	
CMM 4160 Editing (writing course)	
CMM 4810 Digital Storytelling	
CMM 4590 Advanced Media Practicum	
CMM 4910 Internship (with special approval)	

**Communication Elective Courses**

Select six credits of any Communication course offered in the department, as long as they have not been used to meet other major requirements.

Total Credits 24

**Continuation Standards**

After completing 18 credits in the major, a student must maintain a 2.00 GPA in the major. Failure to meet this standard will result in the student being placed on probation. If the student's GPA in the major does not reach 2.00 after two additional semesters, the department may dismiss the student from the program.

**Bachelor of Arts Core Curriculum Requirements**

Code	Title	Credits
<b>Core Components and Credits</b>		
	Foundations of Discourse ( <a href="http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/foundations-discourse">http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/foundations-discourse</a> )	3
	Diversity in the U.S. ( <a href="http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/cultural-diversity">http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/cultural-diversity</a> )	3
	Global Citizenship ( <a href="http://catalog.slu.edu/colleges-schools/arts-sciences/bs-core/global-citizenship">http://catalog.slu.edu/colleges-schools/arts-sciences/bs-core/global-citizenship</a> )	3
	Foreign Language ( <a href="http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/foreign-language">http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/foreign-language</a> )	0-9
	Fine Arts ( <a href="http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/fine-arts">http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/fine-arts</a> )	3
	Literature ( <a href="http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/literature">http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/literature</a> )	6
	Mathematics ( <a href="http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/mathematics">http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/mathematics</a> )	3
	Natural Science ( <a href="http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/sciences">http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/sciences</a> )	6
	Philosophy ( <a href="http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/philosophy">http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/philosophy</a> )	9
	Social Science ( <a href="http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/social-science">http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/social-science</a> )	6
	Theology ( <a href="http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/theology">http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/theology</a> )	9

World History (<http://catalog.slu.edu/colleges-schools/arts-sciences/ba-core/world-history>) 6

Total Credits 57-66

**Graduation Requirements**

- Complete a minimum of 120 credits (excluding pre-college level courses [numbered below 1000]).
- Complete either the College of Arts and Sciences Bachelor of Arts or Bachelor of Science Core Curriculum Requirements
- Complete Major Requirements: minimum 30 credits required.
- Complete remaining credits with a second major, minor, certificate, and/or elective credits to reach the minimum of 120 credits required for graduation.
- Courses listed under the intensive English program do not count toward graduation requirements. EAP 1500 College Composition for International Students (3 cr), EAP 1900 Rhetoric & Research Strategies (3 cr) and EAP 2850 Introduction to Literature for International Students (3 cr) count toward graduation requirements as equivalents to Department of English courses. In addition to those courses, six credits from EAP/MLNG courses at the 1000 level or higher may count toward graduation requirements
- Achieve at least a 2.00 cumulative grade point average, a 2.00 grade point average in the major(s) and a 2.00 grade point average in the minor/certificate, or related elective credits.
- Complete Dept/Program specific academic and performance requirements.
- Complete at least 50% of the coursework for the major and 75% for the minor/certificate through Saint Louis University or an approved study abroad program.
- Complete 30 of the final 36 credits through Saint Louis University or an approved study abroad program.
- Complete an online degree application by the required University deadline.

**Roadmap**

Roadmaps are recommended semester-by-semester plans of study for programs and assume full-time enrollment unless otherwise noted.

Courses and milestones designated as critical (marked with !) must be completed in the semester listed to ensure a timely graduation. Transfer credit may change the roadmap.

This roadmap should not be used in the place of regular academic advising appointments. All students are encouraged to meet with their advisor/mentor each semester. Requirements, course availability and sequencing are subject to change.

**Advertising and Public Relations Concentration**

Course	Title	Credits
<b>Year One</b>		
<b>Fall</b>		
CMM 1000	Human Communication and Culture	3
A&S Core		3
A&S Core		3
A&S Core		3
A&S Core		3
Credits		15

<b>Spring</b>		
CMM 1200	Public Speaking	3
A&S Core		3
A&S Core		3
A&S Core		3
A&S Core		3
Credits		15

<b>Year Two</b>		
<b>Fall</b>		
CMM 2400	Media and Society	3
CMM 2500	Media Lab	1
A&S Core		3
A&S Core		3
A&S Core		3
General Elective/Minor Requirement		3
Credits		16

<b>Spring</b>		
CMM 2800	Communication Research	3
CMM 2100	Journalism: News Writing	3
A&S Core		3
A&S Core		3
General Elective/Minor Requirement		3
Credits		15

<b>Year Three</b>		
<b>Fall</b>		
CMM 3600 or CMM 3700	Public Relations Principles and Practices or Advertising Principles and Practices	3
A&S Core		3
A&S Core		3
A&S Core		3
General Elective/Minor Requirement		3
Credits		15

<b>Spring</b>		
Communication Production Course (p. 5)		3
Communication Elective or Internship		3
A&S Core		3
A&S Core		3
General Elective/Minor Requirement		3
Credits		15

<b>Year Four</b>		
<b>Fall</b>		
CMM 3610 or CMM 3710	Writing for Public Relations or Advertising Writing and Production	3
Communication Production Course (p. 5)		3
A&S Core		3
A&S Core		3
A&S Core		3
Credits		15

<b>Spring</b>		
CMM 4600 or CMM 4700	Integrated Communications Campaigns or Advertising Research and Strategic Planning	3
Communication Elective		3

A&S Core	3	
A&S Core	3	
General Elective/Minor Requirement	3	
Credits		15
Total Credits		121

**Communication Production Courses**

Code	Title	Credits
CMM 2510	Video Production and Design	3
CMM 2550	Photojournalism	3
CMM 3120	Media Scriptwriting	3
CMM 3510	Studio Production	3
CMM 3530	Documentary Production	3
CMM 3560	Publication Design	3
CMM 3710	Advertising Writing and Production	3
CMM 4100	Multiplatform Journalism	3
CMM 4590	Advanced Media Practicum	3
CMM 4720	NSAC Advertising Competition	3
CMM 4810	Digital Storytelling	3

**Communication Studies Concentration**

Course	Title	Credits
<b>Year One</b>		
<b>Fall</b>		
CMM 1000	Human Communication and Culture	3
A&S Core		3
A&S Core		3
A&S Core		3
A&S Core		3
Credits		15

<b>Spring</b>		
CMM 1200	Public Speaking	3
A&S Core		3
A&S Core		3
A&S Core		3
A&S Core		3
Credits		15

<b>Year Two</b>		
<b>Fall</b>		
CMM 2400	Media and Society	3
CMM 2500	Media Lab	1
A&S Core		3
A&S Core		3
A&S Core		3
General Elective/Minor Requirement		3
Credits		16

<b>Spring</b>		
CMM 2120	Message Design	3
CMM 2800	Communication Research	3
A&S Core		3
A&S Core		3
General Elective/Minor Requirement		3
Credits		15

**Year Three****Fall**

Communication Studies Foundations I Course (p. 6)	3
A&S Core	3
A&S Core	3
A&S Core	3
General Elective/Minor Requirement	3
<b>Credits</b>	<b>15</b>

**Spring**

Communication Studies Foundations I Course (p. 6)	3
Communication Elective or Internship	3
A&S Core	3
A&S Core	3
General Elective/Minor Requirement	3
<b>Credits</b>	<b>15</b>

**Year Four****Fall**

Communication Studies Foundations I or II Course (p. 6)	3
Communication Production Course (p. 6)	3
A&S Core	3
A&S Core	3
A&S Core	3
<b>Credits</b>	<b>15</b>

**Spring**

CMM 4960 Senior Capstone	3
Communication Elective	3
A&S Core	3
A&S Core	3
General Elective/Minor Requirement	3
<b>Credits</b>	<b>15</b>

<b>Total Credits</b>	<b>121</b>
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**Communication Studies Foundation I Courses**

<b>Code</b>	<b>Title</b>	<b>Credits</b>
CMM 3000	Interpersonal Communication	3
CMM 3070	Communication and Public Life	3
CMM 3200	Organizational Communication	3
CMM 3300	Intercultural Communication	3

**Communication Studies Foundation II Courses**

<b>Code</b>	<b>Title</b>	<b>Credits</b>
CMM 3050	Argumentation and Debate	3
CMM 3060	Political Communication	3
CMM 3080	Sport Communication	3
CMM 3090	Health Communication	3
CMM 3840	Analysis of Popular Culture	3
CMM 4000	Family Communication	3
CMM 4050	Theories of Persuasion	3
CMM 4070	Social Justice Communication	3
CMM 4200	Leadership and Teams	3
CMM 4220	Conflict Mediation and Negotiation	3
CMM 4240	Training and Development	3
CMM 4300	Gender and Communication	3

CMM 4320	Communicating Across Racial Divisions	3
CMM 4430	Culture, Technology and Communication	3

**Communication Production Courses**

<b>Code</b>	<b>Title</b>	<b>Credits</b>
CMM 2510	Video Production and Design	3
CMM 2550	Photojournalism	3
CMM 3120	Media Scriptwriting	3
CMM 3510	Studio Production	3
CMM 3530	Documentary Production	3
CMM 3560	Publication Design	3
CMM 3710	Advertising Writing and Production	3
CMM 4100	Multiplatform Journalism	3
CMM 4590	Advanced Media Practicum	3
CMM 4720	NSAC Advertising Competition	3
CMM 4810	Digital Storytelling	3

**Journalism and Media Studies Concentration**

<b>Course</b>	<b>Title</b>	<b>Credits</b>
<b>Year One</b>		
<b>Fall</b>		
CMM 1000	Human Communication and Culture	3
A&S Core		3
A&S Core		3
A&S Core		3
A&S Core		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
CMM 1200	Public Speaking	3
A&S Core		3
A&S Core		3
A&S Core		3
A&S Core		3
<b>Credits</b>		<b>15</b>

<b>Year Two</b>		
<b>Fall</b>		
CMM 2400	Media and Society	3
CMM 2500	Media Lab	1
A&S Core		3
A&S Core		3
A&S Core		3
General Elective/Minor Requirement		3
<b>Credits</b>		<b>16</b>

<b>Spring</b>		
CMM 2800	Communication Research	3
CMM 2100	Journalism: News Writing	3
A&S Core		3
A&S Core		3
General Elective/Minor Requirement		3
<b>Credits</b>		<b>15</b>

**Year Three**

<b>Fall</b>		
Journalism and Media Studies Foundations Course (p. 7)		3

Communication Production Course (p. 7)	3
A&S Core	3
A&S Core	3
General Elective/Minor Requirement	3
Credits	15

**Spring**

Journalism and Media Studies Foundations Course (p. 7)	3
A&S Core	3
A&S Core	3
A&S Core	3
General Elective/Minor Requirement	3
Credits	15

**Year Four****Fall**

Journalism and Media Studies Advanced Writing Course (p. 7)	3
Communication Elective or Internship	3
A&S Core	3
A&S Core	3
A&S Core	3
Credits	15

**Spring**

Journalism and Media Studies Advanced Applications Course (p. 7)	3
Communication Elective	3
A&S Core	3
A&S Core	3
General Elective/Minor Requirement	3
Credits	15
Total Credits	121

**Journalism and Media Studies Foundations Courses**

Code	Title	Credits
CMM 3420	Literary Journalism	3
CMM 3440	Media Ethics	3
CMM 3840	Analysis of Popular Culture	3
CMM 4350	Stereotyping and Bias in the Mass Media	3
CMM 4410	Critical Perspectives: Journalism	3
CMM 4420	Theory of Free Expression	3
CMM 4430	Culture, Technology and Communication	3
CMM 4460	Global Media	3
CMM 4470	Media and Politics	3

**Journalism and Media Studies Advanced Writing Courses**

Code	Title	Credits
CMM 3110	Feature Writing	3
CMM 3120	Media Scriptwriting	3
CMM 3130	Editorial and Opinion Writing	3
CMM 4160	Editing	3

**Journalism and Media Studies Advanced Applications Courses**

Code	Title	Credits
CMM 2510	Video Production and Design	3
CMM 2550	Photojournalism	3

CMM 3110	Feature Writing	3
CMM 3120	Media Scriptwriting	3
CMM 3130	Editorial and Opinion Writing	3
CMM 3510	Studio Production	3
CMM 3530	Documentary Production	3
CMM 3560	Publication Design	3
CMM 4100	Multiplatform Journalism	3
CMM 4160	Editing	3
CMM 4590	Advanced Media Practicum	3
CMM 4810	Digital Storytelling	3
CMM 4910	Internship (if media-related and with approval)	1-6

**Communication Production Courses**

Code	Title	Credits
CMM 2510	Video Production and Design	3
CMM 2550	Photojournalism	3
CMM 3120	Media Scriptwriting	3
CMM 3510	Studio Production	3
CMM 3530	Documentary Production	3
CMM 3560	Publication Design	3
CMM 3710	Advertising Writing and Production	3
CMM 4100	Multiplatform Journalism	3
CMM 4590	Advanced Media Practicum	3
CMM 4720	NSAC Advertising Competition	3
CMM 4810	Digital Storytelling	3