DEPARTMENT OF COMMUNICATION

Leadership
Dan Kozlowski, Ph.D.
Department Chair
Jennifer Ohs, Ph.D.
Graduate Program Coordinator
Jennifer Korte, M.A.
Undergraduate Program Coordinator

Overview
Saint Louis University's Department of Communication offers both a bachelor’s and a master’s degree.

The 37-credit undergraduate major (Bachelor of Arts in Communication) offers three concentrations: advertising and public relations; communication studies; and journalism and media studies. The Department of Communication at Saint Louis University integrates the study of human communication, media and strategic communication in innovative ways to prepare students for careers in journalism and media, advertising, public relations, and corporate, government and nonprofit settings. In this major, students learn to creatively design, effectively deliver, and critically analyze messages to influence, connect, and inform, with a particular emphasis on cultural competence and ethical practice. Across concentrations, they develop writing, speaking and digital-production skills.

The 30-credit Master of Arts degree is designed to teach students to be conscientious thinkers and leaders who communicate effectively in a diverse world. Coursework options allow students to deepen their understanding of communication theory and research within a variety of areas of study, including health communication, intercultural communication, interpersonal communication, media studies, organizational communication, rhetoric and public dialogue, and strategic communication. Students learn to ask thoughtful questions and find engaging answers by building the skill sets necessary to develop research protocols, evaluate messages, analyze data and share these findings with various stakeholders. Working with a faculty advisor, students are allowed to develop a personally tailored program of study that fits their individual goals and interests.

Programs
Undergraduate
• Communication, B.A.
• Communication, B.A. to Law, J.D. Accelerated Program
• Communication, Minor
• Creative and Professional Writing, Minor
• Political Journalism, Minor
• Visual Communication, Minor

Graduate
• Communication, M.A.

Faculty
Mary Gould, Ph.D.