

VISUAL COMMUNICATION, MINOR

Saint Louis University's visual communication interdisciplinary minor provides the theoretical framework and the technical facility for students to understand and manipulate visual elements effectively in various communication modes, such as graphic design, media design, radio, video and animation.

Leadership

Amy Bautz, M.F.A., Department of Fine and Performing Arts
Coordinator

Curriculum Overview

The contributing departments for this program are the Department of Communication (<https://www.slu.edu/arts-and-sciences/communication/>), the Department of Fine and Performing Arts (<https://www.slu.edu/arts-and-sciences/fine-and-performing-arts/>) studio art program (<https://www.slu.edu/arts-and-sciences/fine-and-performing-arts/studio-art/>) and the Department of English (<https://www.slu.edu/arts-and-sciences/english/>). The interdisciplinary minor is designed to provide students with the tools, skills and theory to create and evaluate visual communication in various media as preparation for professional and academic opportunities. Students are encouraged to complete an internship as part of the minor.

Requirements

Communication Majors

A minimum of 12 credits must be selected from designated studio art courses.

Code	Title	Credits
Required Courses		
ART 2700	Graphic Design I	3
ART 2500	Computer Art I	3
ART 3700	Graphic Design II	3
Elective Courses		
Select three of the following:		9
CMM 2550	Photojournalism	
CMM 2510	Video Production and Design	
CMM 3120	Media Scriptwriting	
CMM 3510	Studio Production	
CMM 3560	Publication Design	
CMM 4810	Digital Storytelling	
CMM 4910	Internship	
ART 2500	Computer Art I	
ART 3500	Computer Art II	
ART 3700	Graphic Design II	
ART 4500	Computer Art Studio	
ART 4700	Graphic Design Studio	
ENGL 4010	New Media Writing	
Total Credits		18

Studio Art Majors

A minimum of 12 credits must be selected from designated communication courses.

Code	Title	Credits
Required Courses		
ART 2700	Graphic Design I	3
CMM 2510	Video Production and Design	3
CMM 4810	Digital Storytelling	3
Elective Courses		
Select three of the following:		9
CMM 2550	Photojournalism	
CMM 2510	Video Production and Design	
CMM 3120	Media Scriptwriting	
CMM 3510	Studio Production	
CMM 3560	Publication Design	
CMM 4810	Digital Storytelling	
CMM 4910	Internship	
ART 2500	Computer Art I	
ART 3500	Computer Art II	
ART 3700	Graphic Design II	
ART 4500	Computer Art Studio	
ART 4700	Graphic Design Studio	
ENGL 4010	New Media Writing	
Total Credits		18

Other Majors

A distribution of no less than six credits from designated communication and studio art courses must be taken.

Code	Title	Credits
Required Courses		
CMM 2400	Media and Society	3
ART 2700	Graphic Design I	3
ART 3700	Graphic Design II	3
Elective Courses		
Select three of the following:		9
CMM 2550	Photojournalism	
CMM 2510	Video Production and Design	
CMM 3120	Media Scriptwriting	
CMM 3510	Studio Production	
CMM 3560	Publication Design	
CMM 4810	Digital Storytelling	
CMM 4910	Internship	
ART 2500	Computer Art I	
ART 3500	Computer Art II	
ART 3700	Graphic Design II	
ART 4500	Computer Art Studio	
ART 4700	Graphic Design Studio	
ENGL 4010	New Media Writing	
Total Credits		18

Continuation Standards

A student must maintain a GPA in coursework for the minor in visual communication of at least 2.00.