VISUAL COMMUNICATION, MINOR

Saint Louis University’s visual communication interdisciplinary minor provides the theoretical framework and the technical facility for students to understand and manipulate visual elements effectively in a variety of communication modes, such as graphic design, media design, radio, video and animation.

Leadership
Amy Bautz, M.F.A., Department of Fine and Performing Arts

Curriculum Overview
The contributing departments for this program are the Department of Communication (https://www.slu.edu/arts-and-sciences/communication/), the studio art program (https://www.slu.edu/arts-and-sciences/fine-and-performing-arts/studio-art/) of the Department of Fine and Performing Arts (https://www.slu.edu/arts-and-sciences/fine-and-performing-arts/) and the Department of English (https://www.slu.edu/arts-and-sciences/english/). The interdisciplinary minor is designed to provide students with the tools, skills and theory to create and evaluate visual communication in various media as preparation for professional and academic opportunities. Students are encouraged to complete an internship as part of the minor.

Requirements

Communication Majors
A minimum of 12 credits must be selected from designated studio art courses.

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>CMM 2500</td>
<td>Media Lab</td>
<td>1</td>
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<tr>
<td>ART 2700</td>
<td>Graphic Design I</td>
<td>3</td>
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<tr>
<td>ART 2500</td>
<td>Computer Art I</td>
<td>3</td>
</tr>
<tr>
<td>ART 3700</td>
<td>Graphic Design II</td>
<td>3</td>
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Elective Courses
Select three of the following:
- CMM 2550 Photojournalism
- CMM 2510 Video Production and Design
- CMM 3120 Media Scriptwriting
- CMM 3510 Studio Production
- CMM 3560 Publication Design
- CMM 4810 Digital Storytelling
- CMM 4910 Internship
- ART 2500 Computer Art I
- ART 3500 Computer Art II
- ART 3700 Graphic Design II
- ART 4500 Computer Art Studio
- ART 4700 Graphic Design Studio
- ENGL 4010 New Media Writing

Total Credits 19

Studio Art Majors
A minimum of 13 credits must be selected from designated communication courses.

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<tr>
<td>CMM 2500</td>
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<td>CMM 2510</td>
<td>Video Production and Design</td>
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</tr>
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<td>CMM 4810</td>
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- CMM 3120 Media Scriptwriting
- CMM 3510 Studio Production
- CMM 3560 Publication Design
- CMM 4810 Digital Storytelling
- CMM 4910 Internship
- ART 2500 Computer Art I
- ART 3500 Computer Art II
- ART 3700 Graphic Design II
- ART 4500 Computer Art Studio
- ART 4700 Graphic Design Studio
- ENGL 4010 New Media Writing

Total Credits 19

Other Majors
A distribution of no less than six credits from each contributing discipline must be taken.

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<tr>
<td>CMM 2400</td>
<td>Media and Society</td>
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<tr>
<td>CMM 2500</td>
<td>Media Lab</td>
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<td>ART 2700</td>
<td>Graphic Design I</td>
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<td>ART 3700</td>
<td>Graphic Design II</td>
<td>3</td>
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Elective Courses
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- CMM 2510 Video Production and Design
- CMM 3120 Media Scriptwriting
- CMM 3510 Studio Production
- CMM 3560 Publication Design
- CMM 4810 Digital Storytelling
- CMM 4910 Internship
- ART 2500 Computer Art I
- ART 3500 Computer Art II
- ART 3700 Graphic Design II
- ART 4500 Computer Art Studio
- ART 4700 Graphic Design Studio
- ENGL 4010 New Media Writing

Total Credits 19
Continuation Standards
A student must maintain a GPA in coursework for the minor in visual communication of at least 2.00.