

# INTERNATIONAL BUSINESS AND MARKETING, PH.D.

The Ph.D. in International Business and Marketing at Saint Louis University's Richard A. Chaifetz School of Business (<https://www.slu.edu/business/>) offers an intensive educational experience that is designed to prepare graduates for academic careers, typically as business school faculty.

The doctoral program is a full-time endeavor. Students are admitted once a year in the fall semester only. International business and marketing Ph.D. students are expected to devote their entire effort to their studies until they formally complete the degree program. In addition, full-time residency is required throughout a student's time in the Ph.D. program. The maximum time to complete all doctoral degree requirements is five years.

## Curriculum Overview

SLU's international business and marketing Ph.D. program consists of 54 credits. The curricular objective is the intellectual development of students through the advancement of research skills as well as the acquisition and application of knowledge. The combination of coursework, teaching, research seminar and dissertation experience is designed to provide students with a sound foundation for productive careers as business school academicians.

In addition, international business and marketing Ph.D. students at SLU are encouraged to participate in academic and professional conferences and to work with faculty to further develop their individual research and teaching skills.

A primary objective of this Ph.D. program is the training of students in the design and conduct of rigorous research. A distinguishing feature of SLU's School of Business is our focus on preparing students to be effective teachers and mentors for the academic profession. Theoretical and methodological sophistication are achieved through coursework and through research conducted both with faculty and individually.

## Internships/Student Organizations

Chaifetz School of Business Ph.D. students are provided the opportunity to teach undergraduate courses as part of their graduate assistantship and are expected to complete the requirements for certification in University Teaching through the Reinert Center for Transformative Teaching and Learning.

## Careers

SLU's Ph.D. in International Business and Marketing offers students an intensive educational experience that is designed to prepare them for academic careers, typically as business school faculty.

## Admission Requirements

A master's degree in business or a related field and basic coursework in calculus and statistics is recommended.

New students with limited backgrounds in business may be required to take specific coursework to ensure sufficient preparation prior to progressing into required courses toward the doctorate.

Applications are reviewed on a rolling basis once all application materials are received. All materials are due January 15. Application files are reviewed holistically (considering the applicant's undergraduate and graduate work, professional and/or academic experience, test scores and professional goal statement).

## Application Requirements

- Online application form (<https://www.applyweb.com/slugrad/>)
- Transcript(s)
- Three letters of recommendation
- Official GMAT or GRE scores
- Résumé
- Professional goal statement of fewer than 500 words

## Requirements for International Students

All admission policies and requirements for domestic students apply to international students along with the following:

- Demonstrate English Language Proficiency
- Proof of financial support must include:
  - A letter of financial support from the person(s) or sponsoring agency funding the time at Saint Louis University
  - A letter from the sponsor's bank verifying that the funds are available and will be so for the duration of study at the University
- Academic records, in English translation, of students who have undertaken postsecondary studies outside the United States must include the courses taken and/or lectures attended, practical laboratory work, the maximum and minimum grades attainable, the grades earned or the results of all end-of-term examinations, and any honors or degrees received. WES and ECE transcripts are accepted.

## Review Process

Applications are reviewed by a committee of faculty members. All application materials must be submitted by January 15.

## Scholarship and Financial Aid

Financial assistance for Ph.D. students in the Richard A. Chaifetz School of Business is normally available to all admitted applicants, including international students. This is primarily in the form of half-time graduate assistantships. Graduate assistants typically work 20 hours per week in teaching and/or on research. These assignments are made on the basis of the instructional needs of the department and the requirements of the current research projects. Any student who receives an assistantship receives tuition support for a normal doctoral load (nine credits for each of the fall and spring semesters and four credits in the summer), individual health insurance, in-state status and a monthly stipend.

## Accreditation

The Richard A. Chaifetz School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the world's largest business education alliance and accrediting body of business schools, ensuring continuous quality improvement in terms of curriculum, instructional resources, student selection, career placement and intellectual contributions and qualifications of the faculty. Fewer than 5% of business schools worldwide have achieved AACSB accreditation.

## Requirements

Code	Title	Credits
<b>Required Core Courses</b>		
IB 6800	Theory in International Business	3
IB 6820	Seminar in Global and Regional Business	3
MKT 6830	Seminar in International/Global Marketing Theory	3
IB 6840	Seminar in Global Strategy	3
MKT 6820	Seminar in Marketing Theory	3
MKT 6840	Seminar in Consumer Behavior	3
MKT 6930	Special Topics	3
<b>Research Minor Courses I</b>		<b>6</b>
<i>(Must take two of the following)</i>		
PSY 5790	Applied Univariate Statistics in Behavioral Science	
PSY 5930	Special Topics	
PSY 6500	Applied Multivariable and Multivariate Statistics in Behavioral Science	
<b>Research Minor Courses II</b>		<b>9</b>
<i>(Must take three of the following)</i>		
PSY 5080	Advanced Quantitative Research Methods	
PSY 6600	Structural Equations Modeling	
SOC 5800	Survey Design & Sampling	
SOC 6100	Regression Analysis & Non-linear Models	
<b>Support Area Courses</b>		<b>9</b>
<i>Example 1: Psychology/Social Psychology</i>		
PSY 5120	Memory & Cognition	
PSY 5300	Advanced Social Psychology	
PSY 6030	Human Diversity	
<i>Example 2: Psychology/Organizational Behavior</i>		
PSY 5460	Advanced Organizational Psychology	
PSY 6490	Topics in Organizational Psychology	
<b>Dissertation</b>		<b>12</b>
IB 6990	Dissertation Research	
MKT 6990	Dissertation Research	
<b>Total Credits</b>		<b>57</b>

## Continuation Standards

Students must maintain a cumulative grade point average (GPA) of 3.00 in all graduate/professional courses.

## Contact Us

**For additional admission questions, please contact:**

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