INTERNATIONAL BUSINESS, MINOR

Saint Louis University’s minor in international business provides students with the opportunity to develop an understanding of the skills necessary for business activities to succeed in a global economy. The international business minor helps students develop an understanding of the various economic, political and cultural variables that affect business activities of international companies. It also allows students to develop knowledge of how companies can manage international operations effectively on a global scale.

### Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ECON 1900</td>
<td>Principles of Economics</td>
<td>3</td>
</tr>
<tr>
<td>IB 2000</td>
<td>Introduction to International Business</td>
<td>3</td>
</tr>
<tr>
<td>IB 3100</td>
<td>Geopolitics of World Business</td>
<td>3</td>
</tr>
<tr>
<td>IB 4120</td>
<td>International Business Strategies</td>
<td>3</td>
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**Elective Courses**

Select two of the following: 6

- IB 3020 Latin American Business
- IB 3040 Asian Business
- IB 3140 International e-Business
- IB 3150 Middle Eastern Business
- IB 3160 Cultural Differences in International Business
- IB 4900 Global Immersion in International Business

Total Credits 18

1 Various immersion locations; only one may be used to satisfy minor area requirements.

### Continuation Standards

Students must maintain a minimum 2.00 grade point average (GPA) in all courses used to fulfill minor requirements. If the minor GPA falls below a 2.00, students will have one semester to increase minor GPA to a 2.00 or students will not be allowed to enroll in 3000 and 4000 level minor courses.