

ENTREPRENEURSHIP, B.S.

Entrepreneurship focuses on preparing individuals for personal and financial success by starting their own firms or social ventures, taking their place in the management of the family firm or assuming a leadership position as a corporate entrepreneur introducing new products/services or opening new business markets. The entrepreneurship major at Saint Louis University's Richard A. Chaifetz School of Business (<https://www.slu.edu/business/>) offers hands-on opportunities, experienced instructors and the development of creativity, market focus and business planning — all essential to successful ventures.

The Entrepreneurship program has helped me gain valuable insight into the world of business through a network of accomplished entrepreneurs and business leaders, as well as through real-world experiences. My professors have helped me excel throughout my years at SLU and beyond graduation through their lasting support and encouragement."

—Maya Tunstall, Class of 2023

The program draws on world-class resources, including the nationally-recognized Chaifetz Center for Entrepreneurship, which hosts national competitions for new ideas, elevator pitches, innovative decision-making, and social ventures open to SLU students. The program is further enhanced through cross-campus initiatives such as the Coleman Fellows program, a network for entrepreneurship-oriented faculty around the campus, and the SLU Entrepreneurs Club, a university student club.

Students may also choose to pursue an entrepreneurship minor in addition to their chosen major.

Curriculum Overview

Entrepreneurship is the engine of local, national and global economies and the program is designed to give students the tools necessary to succeed in entrepreneurial roles. Students interested in entrepreneurship learn and practice all aspects of the entrepreneurial process, from developing an idea to pitching a business plan.

Students also have the option to learn about and pursue social entrepreneurial ventures. Entrepreneurship courses integrate the classroom with the real world through a dynamic mix of leading-edge technology, involvement with successful entrepreneurs, and hands-on development of critical skills like creativity, market focus and business planning essential to successful ventures.

In addition, students have the opportunity to participate in local and national competitions that not only hone their entrepreneurial skills but can also lead to external support for their business plans.

Internships/Student Organizations

St. Louis' metropolitan location provides many internship opportunities that allow students to gain career-related work experience while applying classroom experiences to practice. Most internships are paid, and students may opt to complete one for academic credit. Entrepreneurship students have interned with many entrepreneurial firms and prestigious organizations, including U.S. Bank, Lambert International Airport, Sheldon Concert Venue and Art Galleries, and Habitat for Neighborhood Business.

The management department supports the SLU Entrepreneurs Club, which provides students with the opportunity to learn about the different

career paths in entrepreneurship and the opportunity to network with entrepreneurs from the area.

Students can get further involved with the Chaifetz Center for Entrepreneurship's programming by attending the Center's new campus-wide workshop series and participating in local, national, and global competitions and accelerator opportunities. The SLU eMentor Program connects students with mentors from around the globe for advice and mentorship as they embark on their entrepreneurial journeys.

Careers

Graduates join a global network of nearly 20,000 alumni from the Richard A. Chaifetz School of Business. Employers and graduate schools know the value of a Chaifetz School degree: in a survey of SLU's most recent entrepreneurship graduates, eighty-eight percent of the Class of 2022 responded that they were either employed or attending graduate school within six months of their graduation.. Typical careers for students with an undergraduate degree in Entrepreneurship include:

- Business Founder
- Venture Capitalist
- Strategic Consultant
- Intrapreneur
- Fundraiser

Admission Requirements

Freshman

Begin your application for this program at www.slu.edu/apply (<http://www.slu.edu/apply.php>). Saint Louis University also accepts the Common App.

All applications are thoroughly and carefully reviewed. Solid academic performance in college preparatory coursework is a primary criterion in reviewing a freshman applicant's file.

To be considered for admission to any Saint Louis University undergraduate program, the applicant must be graduating from an accredited high school, have an acceptable HiSET exam score or take the General Education Development (GED) test. Beginning with the 2021-22 academic year, undergraduate applicants will not be required to submit standardized test scores (ACT or SAT) in order to be considered for admission. Applicants will be evaluated equally, with or without submitted test scores.

Transfer

Begin your application for this program at www.slu.edu/apply (<http://www.slu.edu/apply.php>).

Applicants must be a graduate of an accredited high school or have an acceptable score on the GED. An official high school transcript and official test scores are required only of those students who have attempted fewer than 24 transferable semester credits (or 30 quarter credits) of college credit. Those having completed 24 credits or more of college credit need only submit a transcript from previously attended college(s).

Transfer students must have a cumulative 2.70 GPA to be admitted to the accounting program and a 2.50 GPA for all other majors. In reviewing a transfer applicant's file, the office of admission holistically examines the student's academic performance in college-level coursework as an

indicator of the student's ability to meet the academic rigors of Saint Louis University.

International Applicants

Begin your application for this program at www.slu.edu/apply (<http://www.slu.edu/apply.php>).

All admission policies and requirements for domestic students apply to international students, along with the following:

- You must demonstrate English Language proficiency (<https://catalog.slu.edu/academic-policies/office-admission/undergraduate/english-language-proficiency/>).
- Proof of financial support must include:
 - A letter of financial support from the person(s) or sponsoring agency funding your time at Saint Louis University.
 - A letter from the sponsor's bank verifying that the funds are available and will be so for the duration of your study at the University.
- Academic records, in English translation, of students who have undertaken postsecondary studies outside the United States must include the courses taken and/or lectures attended, practical laboratory work, the maximum and minimum grades attainable, the grades earned or the results of all end-of-term examinations, and any honors or degrees received. WES and ECE transcripts are accepted.

Tuition

Tuition	Cost Per Year
Undergraduate Tuition	\$52,260

Additional charges may apply. Other resources are listed below:

Net Price Calculator (<https://www.slu.edu/financial-aid/tuition-and-costs/calculator.php>)

Information on Tuition and Fees (<https://catalog.slu.edu/academic-policies/student-financial-services/tuition/>)

Miscellaneous Fees (<https://catalog.slu.edu/academic-policies/student-financial-services/fees/>)

Information on Summer Tuition (<https://catalog.slu.edu/academic-policies/student-financial-services/tuition-summer/>)

Scholarships and Financial Aid

There are two principal ways to help finance a Saint Louis University education:

- Scholarships:** Scholarships are awarded based on academic achievement, service, leadership and financial need.
- Financial Aid:** Financial aid is provided through grants and loans, some of which require repayment.

Saint Louis University makes every effort to keep our education affordable. In fiscal year 2022, 99% of first-time freshmen and 90% of all students received financial aid (<https://www.slu.edu/financial-aid/>) and students received more than \$445 million in aid University-wide.

For priority consideration for merit-based scholarships, apply for admission by December 1 and complete a Free Application for Federal Student Aid (FAFSA) by March 1.

For information on other scholarships and financial aid, visit www.slu.edu/financial-aid (<https://www.slu.edu/financial-aid/>).

Accreditation

The Richard A. Chaifetz School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the world's largest business education alliance and accrediting body of business schools, ensuring continuous quality improvement in terms of curriculum, instructional resources, student selection, career placement and intellectual contributions and qualifications of the faculty. Approximately 5% of business schools worldwide have achieved AACSB accreditation.

Learning Outcomes

- Graduates will be able to understand essential business concepts and how the various functional areas of business are related.
- Graduates will be able to demonstrate knowledge of ethical concepts and corporate social responsibility, and be able to evaluate business problems from multiple ethical perspectives.
- Graduates will be able to identify and structure business problems and propose actionable solutions to business problems, and, when applicable, utilize appropriate technology.
- Graduates will be able to demonstrate effective written communication.
- Graduates will be able to understand how cultures, politics, laws, ethics and economies influence and impacts business, and use tools and concepts to analyze and formulate an international business strategy.
- Graduates will be able to demonstrate the ability to work effectively in teams.
- Graduates will be able to develop creative/innovative solutions to/for business opportunities.

Requirements

Eighteen credits in addition to MGT 2000 Legal Environment of Business I (3 cr), MGT 3000 Management Theory and Practice (3 cr) and MGT 4000 Strategic Management and Policy (3 cr), which are taken as business common body of knowledge requirements.

Code	Title	Credits
UNIVERSITY UNDERGRADUATE CORE (https://catalog.slu.edu/academic-policies/academic-policies-procedures/university-core/)		32-35
BUSINESS MAJOR REQUIREMENTS		
Program Requirements (https://catalog.slu.edu/colleges-schools/business/#coretext)		15
Business Common Body of Knowledge (CBK) (https://catalog.slu.edu/colleges-schools/business/#coretext)		48
<i>Major-Specific Entrepreneurship Requirements</i> [†]		9
MGT 3200	Managing Ideas in Entrepreneurial Firms [*] or MGT 3201 Social Entrepreneurship	
MGT 3210	Managing Resources in Entrepreneurial Firms	
MGT 4200	Business Plan Development	
<i>Major-Specific Entrepreneurship Electives</i>		9
Select two of the following:		
MGT 3100	Organization Behavior	
MGT 3300	Management of Human Resources	
MGT 3301	Negotiations and Conflict Resolution	

MGT 4101	Fundamentals of Leadership
MGT 4102	Failing Forward: Leadership in Turbulent Times
MGT 4103	Current Problems in Management
MGT 4912	Entrepreneurship Internship
Select one of the following:	
FIN 4130	Real Estate
MGT 3800	Project Management
MKT 3400	Integrated Marketing Communications
MKT 3600	Marketing Research
MKT 4440	Personal Selling
GENERAL ELECTIVES ‡	18-21
Total Credits	120

* Students cannot take both MGT 3200 Managing Ideas in Entrepreneurial Firms (3 cr) and MGT 3201 Social Entrepreneurship (3 cr).

† In addition to completing lower and upper-division coursework in all areas of business, each student typically selects a business major before or during the first semester of the junior year. 18 major-specific credit hours are required as determined by the appropriate department. To broaden their expertise, students may complete more than one major in business, or a major and a minor in business. Outside of the Business Common Body of Knowledge (CBK), however, a maximum of one business course (3 credit hours) may be used to fulfill requirements in two business majors/minors.

‡ General electives may be selected from any area of study within the University, giving the student the opportunity to diversify their experiences. Students should consider University Undergraduate CORE attribute requirements when selecting electives.

Continuation Standards

Entrepreneurship students must maintain a 2.00 cumulative grade point average (GPA) in all courses used to fulfill the major-specific course requirements.

Students will be on program probation if their GPA in major-specific courses used to fulfill major requirements falls below a 2.00. Students will have one semester to increase their major-specific cumulative GPA to a 2.00; if not, students will not be allowed to register for 3000- or 4000-level major-specific courses.

Students will be automatically placed on university probation if any of the following occur:

- Their Saint Louis University cumulative grade point average falls below 2.00
- Their Saint Louis University semester grade point average is below a 1.00
- More than two "incomplete" or two "in-progress" grades on their academic transcript

During the probationary period, advisors help students achieve academic success by closely monitoring their academic performance.

In order to improve scholastically and demonstrate their ability to make progress toward a degree, students on probation may not register for more than 12 credits in the fall and spring semesters, three credits in the winter term, and no more than one course/four credits in any single summer session term.

The conditions under which a student is dismissed from the school include:

1. Inability to eliminate probationary status within the two semesters subsequent to the assignment of probation *or*
2. A grade point average deficit of more than 15 points.

For more information, see University Academic Policies and Procedures (<https://catalog.slu.edu/academic-policies/academic-policies-procedures/>).

Graduation Requirements

To be certified for graduation, a student must complete all course requirements and meet all of the following conditions:

- Apply to graduate.
- Complete the University Undergraduate Core.
- Earn a minimum 2.00 cumulative grade point average (GPA) in overall SLU coursework, in business school coursework, and in major-specific courses. (B.S.-Accounting students must earn a minimum 2.70 cumulative GPA in overall SLU coursework, a minimum 2.00 cumulative GPA in business coursework, and grades of C or higher in all courses that fulfill the major-specific requirements.)
- Complete 30 of the final 36 credits at the St. Louis campus or an approved study abroad program.
- Complete at least 50% of business coursework in residence at the St. Louis campus.*
- Complete major-specific course requirements in residence at the St. Louis campus.*
- Students transferring from the Madrid campus must complete a minimum of 40 credits of coursework, including a minimum of 30 credits of business coursework in residence at the St. Louis campus.*

* Students may pursue the economics, international business or marketing majors at the St. Louis campus and/or at the Madrid campus. The residency requirement then applies to courses taken at either campus.

Roadmap

Roadmaps are recommended semester-by-semester plans of study for programs and assume full-time enrollment unless otherwise noted.

Courses and milestones designated as critical (marked with !) must be completed in the semester listed to ensure a timely graduation. Transfer credit may change the roadmap.

This roadmap should not be used in the place of regular academic advising appointments. All students are encouraged to meet with their advisor/mentor each semester. Requirements, course availability and sequencing are subject to change.

Course	Title	Credits
Year One		
Fall		
CORE 1000	Ignite First Year Seminar ¹	2
BIZ 1000	Business Foundations ¹	1
CMM 1200	Public Speaking ²	3
or CMM 1250	or Communicating in Groups and Teams	

CORE 1900	Eloquentia Perfecta 1: Written and Visual Communication ¹	3
CORE 3800	Ways of Thinking: Natural and Applied Sciences	3
Elective in Business or Other Areas (MATH 1200, if appropriate)		3

Credits 15

Spring

MATH 1320 or MATH 1510	Survey of Calculus ² or Calculus I	3
PSY 1010	General Psychology	3
CORE 1600	Ultimate Questions: Theology	3
BIZ 1100/1002	Business in Action	1
BTM 2000	Introduction to Business Technology Management	3
ECON 1900	Principles of Economics	3

Credits 16

Year Two

Fall

CORE 2500	Cura Personalis 2: Self in Contemplation	0
CORE 1700	Ultimate Questions: Philosophy	3
ACCT 2200	Financial Accounting	3
BTM 2500	Data Modeling, Analysis and Visualization	3
MKT 3000	Introduction to Marketing Management	3
OPM 2070	Introduction to Business Statistics	3

Credits 15

Spring

CORE 3400	Ways of Thinking: Aesthetics, History, and Culture	3
ACCT 2220	Accounting for Decision Making	3
BIZ 3000	Career Foundations ³	1
ECON 3120 or ECON 3140	Intermediate Macroeconomics or Intermediate Microeconomics	3
MGT 3000	Management Theory and Practice	3
IB 2000	Introduction to International Business (meets University Core Attribute: Global Interdependence)	3

Credits 16

Year Three

Fall

CORE 2800	Eloquentia Perfecta 3: Creative Expression	3
PHIL 2050	Ethics (meets University CORE Attribute: Dignity, Ethics & a Just Society)	3
ECON 3120 or ECON 3140	Intermediate Macroeconomics or Intermediate Microeconomics	3
FIN 3010	Principles of Finance	3
MGT 3200 or MGT 3201	Managing Ideas in Entrepreneurial Firms (Entrepreneurship Major requirement) or Social Entrepreneurship	3

Credits 15

Spring

Elective that Satisfies University Core Attribute: Identities in Context		3
MGT 2000	Legal Environment of Business I	3

MGT 3210	Managing Resources in Entrepreneurial Firms (Entrepreneurship Major requirement)	3
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Entrepreneurship Major Elective 3

OPM 3050	Introduction to Management Science and Operations Management	3
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Credits 15

Year Four

Fall

CORE 4000	Collaborative Inquiry	3
CORE 4500	Reflection-in-Action	0
ENGL 4000	Professional Writing	3
Entrepreneurship Major Elective		3
Entrepreneurship Major Elective		3
Elective in Business or Other Areas		3

Credits 15

Spring

MGT 4200	Business Plan Development (Entrepreneurship major requirement)	3
MGT 4000	Strategic Management and Policy ⁵	3
Electives in Business or Other Areas		7

Credits 13

Total Credits 120

¹ Must complete in first 36 credit hours at SLU.

² Must complete in first 60 credit hours at SLU.

³ Must take 2nd semester sophomore year unless studying abroad.

⁵ Must have completed all other Business Common Body of Knowledge courses.

2+SLU

2+SLU programs are formal transfer agreements for students seeking an associate degree at a partner institution.

- Entrepreneurship, B.S. (Jeffco 2+SLU) (<https://catalog.slu.edu/academic-policies/office-admission/undergraduate/2plusslu/jeffco/entrepreneurship/>)
- Entrepreneurship, B.S. (STLCC 2+SLU) (<https://catalog.slu.edu/academic-policies/office-admission/undergraduate/2plusslu/stlcc/entrepreneurship/>)