

SPORTS BUSINESS, MINOR

While working with a major sports team may be the inspiration for pursuing a minor in sports business, Saint Louis University's coursework prepares students for careers in various positions and organizations.

The SLU interdisciplinary sports business minor offers students the option to take courses in three different disciplines. Students gain practical knowledge through a capstone project and have the opportunity to supplement classwork through internships and participation in the Sports Business Association, a Richard A. Chaifetz School of Business student organization.

Requirements

Code	Title	Credits
Required Courses		
MGT 3000	Management Theory and Practice [§]	3
MGT 3400	Intro to Sports Management [#]	3
MGT 4400	Integrated Sports Business Planning [¶]	3
MKT 3500	Sports Marketing	3
Elective Courses		
<i>Select one of the following:</i>		3
ECON 4500	Sports Economics [‡]	
MGT 3301	Negotiations and Conflict Resolution	
MGT 3401	Intercollegiate Athletics Mgmt [^]	
MGT 3800	Project Management	
MGT 4401	Legal Issues Sports and Entertainment [†]	
MGT 4403	Sports Analytics [¿]	
MGT 4914	Sports Business Internship	
Total Credits		15

§ Additional prerequisite: Sophomore standing.

Additional prerequisite: Junior standing.

¶ Additional prerequisites: Senior standing, MGT 3400, and two required Sports Business 3000 or 4000-level courses.

‡ Prerequisites: ECON 1900 Principles of Economics (3 cr), ECON 3140 Intermediate Microeconomics (3 cr), MATH 1320 Survey of Calculus (3 cr) or MATH 1510 Calculus I (4 cr), and OPM 2070 Introduction to Business Statistics (3 cr).

[^] Prerequisite may be met with instructor approval of student status of NCAA student-athlete with junior standing or MGT 3000 Management Theory and Practice (3 cr).

[†] Prerequisites: MGT 2000 Legal Environment of Business I (3 cr) or PLS 1000 Introduction to Law (3 cr).

[¿] Prerequisite: OPM 2070 Introduction to Business Statistics (3 cr)

NOTE: Outside of the Business Common Body of Knowledge (CBK), a maximum of one business course (3 credit hours) may be used to fulfill requirements in two business majors/minors.

Continuation Standards

Students must maintain a minimum 2.00 grade point average (GPA) in all courses used to fulfill minor requirements. If the minor GPA falls below a 2.00, students will have one semester to increase their minor GPA to a 2.00, or they will not be allowed to enroll in 3000- and 4000-level minor courses.