SPORTS BUSINESS, MINOR

While working with a major sports team may be the inspiration for pursuing a minor in sports business, Saint Louis University's coursework prepares students for careers in various positions and organizations.

The interdisciplinary sports business minor offers students the option to take courses in three different disciplines. Students gain practical knowledge through a capstone project and have the opportunity to supplement classwork through internships and participation in the Sports Business Association, a Chaifetz School of Business student organization.

Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td></td>
<td><strong>Required Courses</strong></td>
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<tr>
<td>MGT 3000</td>
<td>Management Theory and Practice §</td>
<td>3</td>
</tr>
<tr>
<td>MGT 3400</td>
<td>Intro to Sports Management §</td>
<td>3</td>
</tr>
<tr>
<td>MGT 4400</td>
<td>Integrated Sports Business Planning ¶</td>
<td>3</td>
</tr>
<tr>
<td>MKT 3500</td>
<td>Sports Marketing</td>
<td>3</td>
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<tr>
<td></td>
<td><strong>Elective Courses</strong></td>
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Select one of the following: 3

- ECON 4500 Sports Economics ‡
- MGT 3301 Negotiations and Conflict Resolution
- MGT 3401 Intercollegiate Athletics Mgmt ^
- MGT 3800 Project Management *
- MGT 4401 Legal Issues Sports and Entertainment †
- MGT 4403 Sports Analytics ¿
- MGT 4914 Sports Business Internship

Total Credits 15

§ Additional prerequisite: Sophomore standing.

# Additional prerequisite: Junior standing.

¶ Additional prerequisites: Senior standing, MGT 3400, and two required Sports Business 3000 or 4000-level courses.

† Prerequisites: ECON 1900 Principles of Economics (3 cr), ECON 3140 Intermediate Microeconomics (3 cr), MATH 1320 Survey of Calculus (3 cr) or MATH 1510 Calculus I (4 cr), and OPM 2070 Introduction to Business Statistics (3 cr).

^ Prerequisite may be met with instructor approval of student status of NCAA student-athlete with junior standing or MGT 3000 Management Theory and Practice (3 cr).

* Prerequisites: BTM 2000 Introduction to Business Technology Management (3 cr) and junior standing.

† Prerequisites: MGT 2000 Legal Environment of Business I (3 cr) or PLS 1000 Introduction to Law (3 cr).

NOTE:
Outside of the Business Common Body of Knowledge (CBK), a maximum of one business course (3 credit hours) may be used to fulfill requirements in two business majors/minors.

Continuation Standards

Students must maintain a minimum 2.00 grade point average (GPA) in all courses used to fulfill minor requirements. If the minor GPA falls below a 2.00, students will have one semester to increase their minor GPA to a 2.00, or they will not be allowed to enroll in 3000- and 4000-level minor courses.

Prerequisite: OPM 2070 Introduction to Business Statistics (3 cr)