

# INTERNATIONAL BUSINESS AND MARKETING, PH.D.

The Ph.D. in international business and marketing at Saint Louis University's Richard A. Chaifetz School of Business (<https://www.slu.edu/business>) offers an intensive educational experience that is designed to prepare graduates for academic careers, typically as business school faculty.

## Curriculum Overview

SLU's international business and marketing Ph.D. program consists of 54 credits. The curricular objective is the intellectual development of students through the advancement of research skills as well as the acquisition and application of knowledge. The combination of coursework, teaching, research seminar and dissertation experience is designed to provide students with a sound foundation for productive careers as business school academicians.

In addition, international business and marketing Ph.D. students at SLU are encouraged to participate in academic and professional conferences and to work with faculty to further develop their individual research and teaching skills.

A primary objective of this Ph.D. program is the training of students in the design and conduct of rigorous research. A distinguishing feature of SLU's School of Business is our focus on preparing students to be effective teachers and mentors for the academic profession. Theoretical and methodological sophistication are achieved through coursework and through research conducted both with faculty and individually.

The doctoral program is a full-time endeavor. Students are admitted once a year in the fall semester only. International business and marketing Ph.D. students are expected to devote their entire effort to their studies until they formally complete the degree program. In addition, full-time residency is required throughout a student's time in the Ph.D. program. The maximum time to complete all doctoral degree requirements is five years.

Financial assistance for students in the Richard A. Chaifetz School of Business is normally available to all admitted applicants, including international students. This is primarily in the form of half-time graduate assistantships. Graduate assistants typically work 20 hours per week in teaching and/or on research. These assignments are made on the basis of the instructional needs of the department and requirements of the current research projects. Any student who receives an assistantship receives tuition support for a normal doctoral load (nine credits for each of fall and spring semesters and four credits in the summer), individual health insurance, in-state status, and a monthly stipend.

## Internships/Student Organizations

Chaifetz School of Business Ph.D. students are provided the opportunity to teach undergraduate courses as part of their graduate assistantship and are expected to complete the requirements for certification in University Teaching through the Reinert Center for Transformative Teaching and Learning.

## Careers

SLU's Ph.D. in international business and marketing offers students an intensive educational experience that is designed to prepare them for academic careers, typically as business school faculty.

## Admission Requirements

A master's degree in business or a related field and basic coursework in calculus and statistics is recommended.

New students with limited backgrounds in business may be required to take specific coursework to ensure sufficient preparation prior to progressing into required courses toward the doctorate.

Applications are reviewed on a rolling basis once all application materials are received. Application files are reviewed holistically (considering the applicant's undergraduate work, internship experience, test scores and personal goal statement).

## Application Requirements

- Online application form (<https://www.applyweb.com/slugrad>)
- Transcript(s)
- Three letters of recommendation
- Official GMAT or GRE scores
- Résumé
- Personal goal statement of fewer than 500 words

## Requirements for International Students

All admission policies and requirements for domestic students apply to international students along with the following:

- Demonstrate English Language Proficiency (<http://catalog.slu.edu/academic-policies/office-admission/undergraduate/english-language-proficiency>)
- Proof of financial support must include:
  - A letter of financial support from the person(s) or sponsoring agency funding the time at Saint Louis University
  - A letter from the sponsor's bank verifying that the funds are available and will be so for the duration of study at the University
- Academic records, in English translation, of students who have undertaken postsecondary studies outside the United States must include the courses taken and/or lectures attended, practical laboratory work, the maximum and minimum grades attainable, the grades earned or the results of all end-of-term examinations, and any honors or degrees received. WES and ECE transcripts are accepted.

## Assistantship Application Deadline

Students who want to be considered for an assistantship must submit their application by January 15.

## Review Process

Applications are reviewed by a committee of faculty members.

## Scholarships and Financial Aid

For priority consideration for graduate assistantship, applicants should complete their applications by February 1.

For more information, visit the student financial services office online at <http://finaid.slu.edu>.

## Accreditation

The Richard A. Chaifetz School of Business is accredited by AACSB, the Association to Advance Collegiate Schools of Business, the world's largest business education alliance and accrediting body of business schools, ensuring continuous quality improvement in terms of curriculum, instructional resources, student selection, career placement and intellectual contributions and qualifications of the faculty. Less than 10% of business schools worldwide have achieved AACSB accreditation.

## Requirements

| Code   | Title   | Credits |
|--|---|---------|
| <b>Required Core Courses</b>                         |   |         |
| IB 6800  | Theory in International Business  | 3       |
| IB 6820  | Seminar in Global and Regional Business                                 | 3       |
| MKT 6830   | Seminar in International/Global Marketing Theory                        | 3       |
| IB 6840  | Seminar in Global Strategy  | 3       |
| MKT 6820   | Seminar in Marketing Theory   | 3       |
| MKT 6840   | Seminar in Consumer Behavior  | 3       |
| MKT 6930   | Special Topics  | 3       |
| <b>Research Minor Courses I</b>                      |   | 6       |
| <i>(Must take two of the following)</i>              |   |         |
| PSY 5790   | Applied Univariate Statistics in Behavioral Science                     |         |
| PSY 5930   | Special Topics  |         |
| PSY 6500   | Applied Multivariable and Multivariate Statistics in Behavioral Science |         |
| <b>Research Minor Courses II</b>                     |   | 9       |
| <i>(Must take three of the following)</i>            |   |         |
| PSY 5080   | Advanced Quantitative Research Methods                                  |         |
| PSY 6600   | Structural Equations Modeling   |         |
| SOC 5800   | Survey Design & Sampling  |         |
| SOC 6100   | Regression Analysis & Non-linear Models                                 |         |
| SOC 6525   | Nonparametric Statistical Analysis                                      |         |
| <b>Support Area Courses</b>                          |   | 9       |
| <i>Example 1: Psychology/Social Psychology</i>       |   |         |
| PSY 5120   | Memory & Cognition  |         |
| PSY 5300   | Advanced Social Psychology  |         |
| PSY 6030   | Human Diversity   |         |
| <i>Example 2: Psychology/Organizational Behavior</i> |   |         |
| PSY 5460   | Advanced Organizational Psychology                                      |         |
| PSY 5470   | Psychology of Small Groups  |         |
| PSY 6490   | Topics in Organizational Psychology                                     |         |
| <b>Dissertation</b>                                  |   | 12      |
| IB 6990  | Dissertation Research   |         |
| MKT 6990   | Dissertation Research   |         |
| Total Credits  |   | 57      |

## Continuation Standards

Students must maintain a cumulative grade point average (GPA) of 3.00 in all graduate/professional courses.