

ANALYTICS, M.S.

Learn to design and implement analytics projects to solve complex organizational problems through statistical and analytical techniques for analyzing datasets of various sizes. Through your coursework in Saint Louis University's Master of Science in Analytics program, you'll gain project management and decision-making skills and learn how to communicate the intricacies of complex data more effectively.

Along the way, you'll learn from a network of diverse peers from around the world, merging technology with human and organizational structures as you engage in knowledge discovery, management, and dissemination of industry-critical knowledge.

You can also earn a graduate certificate that complements a master's degree, often without taking additional credits, allowing you to tailor the program to your specific interests.

As part of the School for Professional Studies, this 33-credit master's program offers data-driven professionals like you a flexible option to meet your personal career goals. With multiple start terms, you can begin the master's program in the fall or spring. You will join a community of academics and practitioners from a wide range of subjects and professional backgrounds, providing you the opportunity to learn from a network of peers.

The 100% Online program offers flexible courses in eight-week terms, making advanced education more accessible for working professionals.

The on-campus version of this program, created so that international students can meet their visa requirements, is also offered in flexible eight-week terms.

Faculty

As a student in the School for Professional Studies at Saint Louis University, you'll learn from exceptional faculty who are leading experts in their fields. They bring real-world knowledge to the classroom and are dedicated to your professional success. Learn more on our faculty page (<https://www.slu.edu/professional-studies/contact-us/faculty/>).

Careers

SLU's M.S. in Analytics provides students with skills in data mining, data visualization, predictive analytics, design and implementation of analytics projects and data management. Graduates from this program are ready to discover the patterns within large quantities of data and provide insightful recommendations that inform organizational decision-making.

Recent trends in the job market data and experts' predictions indicate that the job market for data analytics, business analytics and similar skill sets will only continue to grow in the future.

Tuition

| Tuition | Total Program Cost |
|--|--------------------|
| On-Ground MS Analytics, MS Cybersecurity, MS Information Systems, Master of Professional Studies, MS Project Management | \$36,000 |

| Tuition | Cost Per Credit |
|--|-----------------|
| Online Graduate Degrees and Post-Baccalaureate Certificates | \$790 |

Additional charges may apply. Other resources are listed below:

Net Price Calculator (<https://www.slu.edu/financial-aid/tuition-and-costs/calculator.php>)

Information on Tuition and Fees (<https://catalog.slu.edu/academic-policies/student-financial-services/tuition/>)

Miscellaneous Fees (<https://catalog.slu.edu/academic-policies/student-financial-services/fees/>)

Information on Summer Tuition (<https://catalog.slu.edu/academic-policies/student-financial-services/tuition-summer/>)

Scholarships and Financial Aid

For priority consideration for graduate assistantship, apply by Feb. 1.

For more information, visit the student financial services office online at <https://www.slu.edu/financial-aid/index.php> (<https://www.slu.edu/financial-aid/>).

Learning Outcomes

1. Graduates will be able to employ research methodologies appropriate for the field of analytics.
2. Graduates will be able to apply program-specific knowledge to address practical problems using an ethical, evidence-based framework.
3. Graduates will be able to implement analytics systems that facilitate context-appropriate decision-making.
4. Graduates will be able to utilize argumentation skills appropriate for a given problem or context.

Requirements

Admission Requirements

- Completed application
- Undergraduate degree (most successful applicants have an undergraduate grade point average of 3.0 or better)
- Official transcript from a degree-granting institution
- Statement of purpose (about 500 words)
- Resume or curriculum vitae
- External reference recommendations (encouraged but not required)

Upon admission, a new online student* must successfully complete a virtual meeting with their academic coach to be enrolled in first term coursework.

* This is for 100% online students only. International on-campus graduate students will meet their academic coach at on-campus orientation.

Requirements for International Students

All admission policies and requirements for domestic students apply to international students along with the following:

- Applicants must demonstrate English language proficiency. Some examples of demonstrated English language proficiency include minimum score requirements for the following standardized tests:
 - Paper-based TOEFL: 550
 - Internet-based TOEFL: 80
 - IELTS: 6.5
 - PTE: 54

• Academic records, in English translation, of students who have undertaken postsecondary studies outside the United States must include the courses taken and/or lectures attended, practical laboratory work, the maximum and minimum grades attainable, the grades earned or the results of all end-of-term examinations, and any honors or degrees received. WES and ECE transcripts are accepted.

Apply Now (<http://www.slu.edu/apply.php>)

Program Requirements

| Code | Title | Credits |
|---------------------------------|--|-----------|
| Graduate Core Courses | | |
| AA 5221 | Applied Analytics & Methods I | 3 |
| ORLD 5050 | Ethical, Evidence-Based Decision Making | 3 |
| Foundation Courses | | |
| AA 5000 | Foundations of Analytics | 3 |
| AA 5100 | Information Retrieval | 3 |
| AA 5200 | Visualization, Feedback and Dissemination | 3 |
| AA 5222 or AA 5223 | Applied Analytics & Methods II: Survey Approaches Applied Analytics & Methods II: Experimental Approaches | 3 |
| AA 5250 | Project Management | 3 |
| Electives | | |
| Select three of the following: | | 9 |
| AA 5300 | Advanced Analytics | |
| AA 5750 | Contemporary Issues in Analytics | |
| AA 5800 | Simulation and Modeling | |
| Elective | Student's choice outside of program | |
| Applied Research Project | | |
| AA 5961 | Applied Analytics Master's Project - I | 1 |
| AA 5962 | Applied Analytics Master's Project - II | 1 |
| AA 5963 | Applied Analytics Master's Project - III | 1 |
| Total Credits | | 33 |

Continuation Standards

Students must maintain a cumulative grade point average (GPA) of 3.00 in all graduate/professional courses.

Roadmap

Roadmaps are recommended semester-by-semester plans of study for programs and assume full-time enrollment unless otherwise noted.

Courses and milestones designated as critical (marked with !) must be completed in the semester listed to ensure a timely graduation. Transfer credit may change the roadmap.

This roadmap should not be used in the place of regular academic advising appointments. All students are encouraged to meet with their

advisor/mentor each semester. Requirements, course availability and sequencing are subject to change.

100% Online Roadmap

| Course | Title | Credits |
|-----------------------|---|----------|
| Year One | | |
| Fall | | |
| Fall 1 | | |
| AA 5000 | Foundations of Analytics | 3 |
| Fall 2 | | |
| ORLD 5050 | Ethical, Evidence-Based Decision Making | 3 |
| Credits | | 6 |
| Spring | | |
| Spring 1 | | |
| AA 5221 | Applied Analytics & Methods I | 3 |
| Spring 2 | | |
| AA 5222 or AA 5223 | Applied Analytics & Methods II: Survey Approaches or Applied Analytics & Methods II: Experimental Approaches | 3 |
| Credits | | 6 |
| Summer | | |
| AA 5961 | Applied Analytics Master's Project - I | 1 |
| Credits | | 1 |
| Year Two | | |
| Fall | | |
| Fall 1 | | |
| AA 5200 | Visualization, Feedback and Dissemination | 3 |
| AA 5250 | Project Management | 3 |
| OR | | |
| AA 5750 | Contemporary Issues in Analytics | |
| Fall 2 | | |
| AA 5962 | Applied Analytics Master's Project - II | 1 |
| Credits | | 7 |
| Spring | | |
| Spring 1 | | |
| AA 5300 | Advanced Analytics | 3 |
| OR | | |
| AA 5800 | Simulation and Modeling | |
| Spring 2 | | |
| AA 5100 | Information Retrieval | 3 |
| Credits | | 6 |
| Summer | | |
| AA 5300 | Advanced Analytics | 3 |
| OR | | |
| AA 5800 | Simulation and Modeling | |
| Credits | | 3 |
| Year Three | | |
| Fall | | |
| Fall 1 | | |
| AA 5750 | Contemporary Issues in Analytics | 3 |
| OR | | |
| AA 5250 | Project Management | |

| | | |
|---------------|--|-----------|
| Fall 2 | | |
| | Credits | 3 |
| Spring | | |
| AA 5963 | Applied Analytics Master's Project - III | 1 |
| | Credits | 1 |
| | Total Credits | 33 |

On-Campus Roadmap

| Course | Title | Credits |
|---|---|-----------|
| Year One | | |
| Fall | | |
| Fall 1 | | |
| AA 5221 | Applied Analytics & Methods I | 3 |
| Fall 2 | | |
| AA 5000 | Foundations of Analytics | 3 |
| AA 5222 | Applied Analytics & Methods II: Survey Approaches | 3 |
| | Credits | 9 |
| Spring | | |
| Spring 1 | | |
| AA 5300 | Advanced Analytics | 3 |
| PMGT 5000 | Project Management Principles | 3 |
| Spring 2 | | |
| AA 5100 | Information Retrieval | 3 |
| ORLD 5050 | Ethical, Evidence-Based Decision Making | 3 |
| | Credits | 12 |
| Summer | | |
| AA 5800 | Simulation and Modeling | 3 |
| AA 5961 | Applied Analytics Master's Project - I | 1 |
| | Credits | 4 |
| Year Two | | |
| Fall | | |
| Fall 1 | | |
| AA 5200 | Visualization, Feedback and Dissemination | 3 |
| AA 5962 | Applied Analytics Master's Project - II | 1 |
| Fall 2 | | |
| AA 5750 | Contemporary Issues in Analytics | 3 |
| Either Fall 2 or Spring 1 (year 2) | | |
| AA 5963 | Applied Analytics Master's Project - III | 1 |
| | Credits | 8 |
| | Total Credits | 33 |