HOSPITALITY MANAGEMENT, CERTIFICATE

The online hospitality management certificate offered by Saint Louis University’s School for Professional Studies prepares students for leadership roles in a variety of fields that compose the greater hospitality industry. This includes, but is not limited to, lodging, gaming, event, tourism and food service management.

Students may choose this 21-credit program as a stand-alone certificate.

Careers

Graduates of the hospitality management program are ready to take on leadership roles at country clubs, amusement parks and in the areas of event management, hotel and resort management, food and beverage management, and gaming and casino management.

Admission Requirements

- Age: 22 years or older
- Work Experience: at least 3 years or the equivalent
- Education: high school diploma or composite GED score of at least 2250
- Interview: successful completion of an admission meeting with an admissions counselor. This can be done over the phone or on campus
- Grade Point Average: min transfer cumulative GPA of 2.5 (unless qualified for conditional admittance)

Admission Procedures

Step 1 — Complete Application

Complete the application for admission online at https://www.slu.edu/online. Applications are accepted and processed on a rolling basis. Students are encouraged to apply for admission at least one month before the term in which they wish to enroll.

Step 2 – Request official Transcripts

Have official transcripts mailed directly from all previously attended colleges to:

School for Professional Studies
Attention: Admissions
3840 Lindell Blvd
St. Louis, MO 63108

Applicants seeking a degree or certificate who have not earned a bachelor’s degree must obtain official transcripts for all previous college course work. If students have never attended college or have less than 15 credits of transferable college credits they will need to provide official high school or GED transcripts.

Applicants seeking a certificate who have a bachelor’s degree need only provide an official transcript from their primary higher education institution or evidence of a high school diploma or GED.

Non-degree applicants only need to provide unofficial copies as needed for prerequisites.

Step 3 — Meet with Admissions Counselor

Contact an admissions counselor to discuss the status of the application and educational and career goals. Students may schedule an appointment to speak with an admissions counselor at the St. Louis campus or over the phone in certain instances. Appointments are available during business hours and weekday evenings.

A writing and/or math assessment test may be necessary during or shortly after the admissions meeting.

Scholarships and Financial Aid

There are two principal ways to help finance a Saint Louis University education:

- Scholarships: awarded based on academic achievement, service, leadership and financial need. The School for Professional Studies offers numerous scholarships and awards specially for new students.
- Financial Aid: provided in the form of grants and loans, some of which require repayment.

To determine eligibility for financial assistance, submit the Free Application for Federal Student Aid (FAFSA) early for maximum consideration. FAFSA is available online at: http://www.fafsa.ed.gov

For information on other scholarships and financial aid, visit the student financial services office online at http://finaid.slu.edu.

Gainful Employment Disclosure

The U.S. Department of Education requires (per 34 CRF Part 668) that all institutions participating in the federal Title IV student financial assistance programs (Pell Grants, federal student loans, etc.) publicly disclose certain data regarding all academic programs designated as “Gainful Employment” programs per DOE definitions.

Gainful Employment Disclosure (https://www.slu.edu/services/fin_aid/GE/FY17/52.0901-Gedt.html)

Learning Outcomes

1. Graduates will be able to plan events, meetings, or conferences for any sector of the hospitality industry.
2. Graduates will be able to appraise the impact of service for a sector of the hospitality industry.

Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HMGT 3000</td>
<td>Introduction to Hospitality Operations</td>
<td>3</td>
</tr>
<tr>
<td>HMGT 3100</td>
<td>International Travel &amp; Tourism</td>
<td>3</td>
</tr>
<tr>
<td>HMGT 3200</td>
<td>Event Management</td>
<td>3</td>
</tr>
<tr>
<td>HMGT 3400</td>
<td>Branding the Customer Experience</td>
<td>3</td>
</tr>
<tr>
<td>HMGT 3600</td>
<td>Hospitality Technology</td>
<td>3</td>
</tr>
<tr>
<td>HMGT 4200</td>
<td>Hospitality Administration</td>
<td>3</td>
</tr>
<tr>
<td>HMGT 4960</td>
<td>Hospitality Capstone</td>
<td>3</td>
</tr>
<tr>
<td><strong>Total Credits</strong></td>
<td></td>
<td><strong>21</strong></td>
</tr>
</tbody>
</table>

Continuation Standards

Students must maintain a minimum 2.00 GPA.