

BUSINESS FOUNDATIONS (BIZ)

BIZ 1000 - Business Foundations

1 Credit

This course provides students with an overview of the nature of business and shows students how the business curriculum is designed to help prepare them for a business career. Students will understand the important distinctions of a business education informed by Jesuit tradition, and more specifically, that of a SLU business education. Linkages will be forged between ethical leadership, social responsibility, basic introductory business concepts, the SLU Mission, and the Jesuit Intellectual Tradition.

Restrictions:

Enrollment limited to students with a classification of Freshman, Junior or Sophomore.

Attributes: Business Common Body Knowledge, UUC:Self in Community

BIZ 1001 - Business Foundations for Non-Business Major Change Students

1 Credit

This course provides students with an overview of the nature of business and shows students how the business curriculum is designed to help prepare them for a business career. This course is for students new to business who have already met the university's Cura Personalis 1 requirement.

Restrictions:

Enrollment limited to students with a classification of Freshman, Junior or Sophomore.

Enrollment limited to students in the Chaifetz School of Business college.

Attributes: Business Common Body Knowledge

BIZ 1002 - Business Foundations Excel Lab

0 Credits

This course provides students with an introduction to basic spreadsheet skills. Students must become Microsoft Excel Level 1 certified to successfully complete the lab. Must be enrolled in the business school.

Prerequisite(s): (BIZ 1000*, BIZ 1001*, or BIZ 1100*)

* Concurrent enrollment allowed.

Restrictions:

Enrollment limited to students in the Chaifetz School of Business college.

Attributes: Business Common Body Knowledge

BIZ 1100 - Business in Action

1 Credit

This course provides students with an opportunity to continue learning about and applying fundamental business concepts by engaging in library research, synthesizing contemporary articles, and participating in a comprehensive business simulation. In addition, students will be expected to understand ways that ethics, corporate social responsibility, diversity, teamwork, and globalization impact the modern business environment. Finally, students will be expected to lay the groundwork for career exploration by narrowing their interests and expanding their professional network.

Prerequisite(s): ((BIZ 1000 or BIZ 1001); BIZ 1002* with a grade of S or higher)

* Concurrent enrollment allowed.

BIZ 2300 - Social Change Leadership

3 Credits

This course is designed to be the foundational class for students enrolled in the Service Leadership Program in the Chaifetz School of Business at Saint Louis University. Utilizing the Social Change Model of Leadership Development, students will take a critical look at themselves and their own beliefs around service and leadership. Through the course students will explore the values inherent in the Social Change Model of Leadership Development. Through discussion, exercises, and small group sharing, this course will ground a student in leadership theory and reflection. Students will engage in ongoing service in the community.

Prerequisite(s): (CORE 1000 or UIS with a minimum score of S); CORE 1500*

* Concurrent enrollment allowed.

Restrictions:

Enrollment is limited to students with a minor in Service Leadership.

Enrollment limited to students in the Chaifetz School of Business college.

Attributes: UUC:Reflection-in-Action

BIZ 3000 - Career Foundations

1 Credit

This course is designed to teach and develop the skills necessary for students to: Identify and select an appropriate business major and career; market themselves confidently to build relationships and secure an internship and/or eventual full-time position; and grow personally and professionally through self-reflection and experiential learning.

Prerequisite(s): Minimum Earned Credits of 30; CORE 1900; CORE 1500; CORE 1200*; CORE 2500*; CORE 1000

* Concurrent enrollment allowed.

Restrictions:

Enrollment limited to students in the Chaifetz School of Business college.

Attributes: Business Common Body Knowledge, UUC:Self in the World

BIZ 3910 - Business Co-op with Industry

1-4 Credits (Repeatable for credit)

The Business Co-op with Industry course is designed to bridge the gap between academic learning and professional experience through an extended (6-month) opportunity to work in real-world settings. During the term of the co-op, students, along with their site supervisor/mentor, will jointly take an online, asynchronous professional development module offered by the Emerson Leadership Institute. Both the longer-term, immersive nature and the leadership module are geared for greater impact in developing students' professional skills. Through the use of journals and reflection papers, students will further discern the intersection of their academic journey and their workplace experience and how that enhances their understanding of acting with and for others. Open only to students who have completed 1 full-time semester at SLU and have completed 18 credits from the Business Common Body of Knowledge.

Prerequisite(s): (CORE 1000 or UIS with a minimum score of S); CORE 1500*

* Concurrent enrollment allowed.

Restrictions:

Enrollment limited to students in the Chaifetz School of Business college.

Attributes: UUC:Reflection-in-Action

BIZ 4000 - Business Capstone

1 Credit

Application of knowledge and skills gained through completion of the Business Common Body of Knowledge in an interactive robust business simulation. Also covers ethics and value-based decision making.

Prerequisite(s): Minimum Earned Credits of 90

Corequisite(s): MGT 4000

Attributes: Business Common Body Knowledge

BIZ 4300 - Service Leadership Capstone

3 Credits

This course is designed to be the capstone course for students enrolled in the Service Leadership Program in the Chaifetz School of Business at Saint Louis University. Through course readings and conversations, students will examine the role of service in their lives now and in the future. Students will engage in experiential learning projects tied to their service sites and/or local minority entrepreneurs. Students will be encouraged to ask the questions, "what is my personal calling and how can I best serve the community, professionally and personally, now and in the future?".

Prerequisite(s): Minimum Earned Credits of 75; BIZ 2300

Restrictions:

Enrollment is limited to students with a minor in Service Leadership.

Enrollment limited to students in the Chaifetz School of Business college.

BIZ 4910 - Business Co-op with Industry

1-4 Credits (Repeatable for credit)

The Business Co-op with Industry course is designed to bridge the gap between academic learning and professional experience through an extended (6-month) opportunity to work in real-world settings. During the term of the co-op, students, along with their site supervisor/mentor, will jointly take an online, asynchronous professional development module offered by the Emerson Leadership Institute. Both the longer-term, immersive nature and the leadership module are geared for greater impact in developing students' professional skills. Through the use of journals and reflection papers, students will further discern the intersection of their academic journey and their workplace experience and how that enhances their understanding of acting with and for others. Only open to students who have completed 6 credits of upper-level major-specific coursework.

Prerequisite(s): (CORE 1000 or UIS with a minimum score of S); CORE 1500*

* Concurrent enrollment allowed.

Restrictions:

Enrollment limited to students in the Chaifetz School of Business college.

Attributes: UUC:Reflection-in-Action

BIZ 6100 - Professional Effectiveness: Creative Leadership Skills

1 Credit

Creative Leadership Skills is designed to introduce students to contemporary leadership skills through creative, arts-based learning. The course will cover select topics in leadership with an emphasis on both thinking and doing – improving knowledge of leadership skill sets through readings and discussion, developing these skills through experiential learning and application. Offered in fall.

Attributes: MBA Professional Effectiveness

BIZ 6101 - Professional Effectiveness: Coaching and Mentoring

1 Credit

Coaching and mentoring are two different methods for developing job and career skills. This course will provide students with an opportunity to learn more about, practice, and reflect upon these different methods. These methods both rely heavily on active listening and giving feedback, therefore these foundational skills will also be covered. Similarly, networking serves as both a precursor and outcome of mentoring and will therefore also be included in the course. Offered in spring.

Attributes: MBA Professional Effectiveness

BIZ 6102 - Professional Effectiveness: Leadership Assessment and Development

1 Credit

The focus of this course is Leadership Assessment and Development. This course will provide students with an opportunity to better understand their leadership strengths and development opportunities, and create an individualized plan to help them improve in areas relevant to their jobs and organizations.

Attributes: MBA Professional Effectiveness

BIZ 6103 - : Professional Effectiveness:The Leadership Challenge

1 Credit

This course provides a practical, hands-on experience designed to inspire, engage, and help leaders develop the skills needed to meet the leadership challenges they face. It is designed to help leaders achieve their personal best and improve their effectiveness in a leadership role.

Attributes: MBA Professional Effectiveness

BIZ 6201 - Professional Effectiveness: The Artful Speaker

2 Credits

The Artful Speaker is an immersive, highly interactive, practical experience designed to sharpen participants' story construction skills, image use and improve personal presence for powerful, persuasive communication even when dealing with complex concepts, information or challenging audiences. Offered in spring.

Attributes: MBA Professional Effectiveness

BIZ 6202 - Professional Effectiveness: Power, Politics, Influence, and Negotiation

1 Credit

Power, politics, influence and negotiation is designed to introduce students to the knowledge and skills for success at both the personal and organizational levels. Considering these four phenomena influence day to day decisions and directly affect interrelations of individual actions it becomes imperative to decipher the unwritten codes of conduct, to maneuver within office politics, and effectively influence others. Offered in summer.

Attributes: MBA Professional Effectiveness

BIZ 6204 - Having Difficult Conversations

1 Credit

This course, Having Difficult Conversations, is designed to introduce students to the knowledge, skills, and abilities needed to improve communication between themselves and constituents who are resistant to feedback and change. The course will cover a step-by-step process for initiating difficult conversations and adding additional structure at the start of the feedback process for conversations that are particularly confrontational. The course utilizes, in part, the "SWAG & SHAREe" model utilized by Saint Louis University Division of Human Resources regarding having difficult conversations with employees and managers. The importance of developing these skills is critical to addressing issues in a way that helps the other person focus on the content of the feedback, rather than focusing on the emotional and defensive reactions to the feedback. By the conclusion of the class, the student will be equipped to provide comprehensive and effective evaluation of conflict with another employee and turn negative reactions into positive performance.

Attributes: MBA Professional Effectiveness

BIZ 6301 - Professional Effectiveness: Culture-Organizational, Country of Origin, and Cultural Intelligence

1 Credit

Culture: Organizational, Country of Origin, and Cultural Intelligence is designed to introduce students to the knowledge and issues that emerge at the micro (individual) and macro (organizational) levels. In this course, students will assess the culture of an organization, individual cultural intelligence, and country of origin, through cases and tools designed for this purpose. These findings will allow students to "see the world through a different set of eyes" and give them a strong base and ability to navigate the socially complexities of culturally-related idiosyncrasies faced in daily and work lives. Offered in spring.

Attributes: MBA Professional Effectiveness

BIZ 6302 - Professional Effectiveness: Professional Enrichment

1 Credit

This course provides a content/process model of professional behavior. The content elements are: accountability, altruism, duty, honor, integrity, excellence, and respect for others. The process elements are: professional sensitivity, professional motivation, professional judgment and implementing professional choices. Offered in summer.

BIZ 6303 - Professional Effectiveness: Generational Differences

1 Credit

The focus of this course is sensitizing yourself with other generations by understanding how different generations define respect, get motivated, and feel valued. While a birth year alone does not necessarily dictate generational outlook, this course will also address the real challenge younger managers face motivating older employees, how to overcome common obstacles, effectively address conflict, and how to create an environment that promotes the success of each member – not matter which generation that are in. Offered in fall periodically.

Attributes: MBA Professional Effectiveness

BIZ 6304 - Professional Effectiveness: Global Cultural Dexterity

1 Credit (Repeatable for credit)

In this course, you will gain a basic understanding of your personal level of self-awareness within the larger context of intercultural communication effectiveness in doing business abroad. You will become familiar with basic intercultural tools and gain an understanding of cultural dexterity and why it is an essential skill in today's global working environment. The course is highly interactive and discussion based. Case studies will draw from intercultural interactions encountered while working abroad. Offered fall and spring as needed.

Attributes: MBA Professional Effectiveness

BIZ 6401 - Professional Effectiveness: Business Model Design with the Lean Canvas

1 Credit

In this course, students will explore how to use a one-page business plan, known as the "Lean Canvas" to design a business model. As they flow through the "Lean Canvas" modeling process, students will learn how to ask questions, generate ideas, and test assumptions around all aspects of launching a business. Offered in spring.

Attributes: MBA Professional Effectiveness

BIZ 6402 - Professional Effectiveness: Simulation

1 Credit

This course serves as an introduction to ERP while providing a solid foundation for the common business processes and decisions with the use of analytics. Playing the simulation game will allow the students to become proficient in the use of SAP. They will purchase and sell inventory, order and manufacture goods, handle finances as well as create strategies to be successful in a competitive environment. Students assume the role of business managers and learn to make the necessary decisions to operate their businesses. In addition, students will learn how to apply analytics to the operational business data.

Attributes: MBA Professional Effectiveness

BIZ 6403 - Professional Effectiveness: Due Diligence

1 Credit

Due diligence is the process of evaluating a business' key documents presented to current or potential stakeholders, such as business plans, SEC Form C filings, financial statements, business canvases and pitch decks. The evaluation process depends on a critical review of these documents, checking the assumptions, computations, and documentation of the businesspeople, asking questions of the businesspeople and doing additional research to test alternative hypotheses and assess the evaluator's own ideas about the business. This course will help students understand how businesses present themselves to the world, and how to review these presentations to assess the firm's performance.

Attributes: MBA Professional Effectiveness

BIZ 6930 - Special Topics

1-3 Credits (Repeatable for credit)

Attributes: MBA Professional Effectiveness

BIZ 6980 - Graduate Independent Study in Business Foundations

1 or 3 Credits (Repeatable for credit)