

# COMMUNICATION (CMM)

## **CMM 1000 - Human Communication and Culture**

### **Credit(s): 3 Credits**

An introduction to fundamental concepts and theories that contribute to our understandings of human communication. Students examine the impact of technology and culture on the communication practices of individuals and collectives across a variety of contexts ranging from interpersonal to organizational to mediated communication. Satisfies social science requirement for A&S.

**Attributes:** Social Science Req (A&S)

## **CMM 1200 - Public Speaking**

### **Credit(s): 3 Credits**

Students are introduced to principles of effective public speaking and provided with opportunities to develop public speaking skills. In addition, standards of evaluation for public communication are established for use in evaluating their own and other's public speaking performances.

## **CMM 1300 - First Year Dialogue**

### **Credit(s): 3 Credits**

First-Year Dialogue is a discussion-based course designed to merge elements of first-year experience, college student transitions, and intergroup dialogue pedagogy. Using communication theory, the course engages students in dialogue processes to explore personal and social identities and determine how the identities impact the experience as a SLU student.

## **CMM 1400 - Film Criticism**

### **Credit(s): 3 Credits**

Viewing and discussion of some short and several feature films; terminology discussion and exams; written reviews and responses to film discussion; defining of film as an art.

**Prerequisite(s):** (ESL 1900 or ENGL 1900)

**Attributes:** Fine Arts Requirement (A&S), Film Studies

## **CMM 1930 - Special Topics**

**Credit(s): 1-3 Credits** (Repeatable for credit)

## **CMM 1980 - Independent Study**

**Credit(s): 1-3 Credits** (Repeatable for credit)

## **CMM 2000 - Communication Theory**

### **Credit(s): 3 Credits**

Examines the problems that communication researchers attempt to solve by theorizing effectively. Topics include the relation of theory to research and practice, and different ways of theorizing, such as covering laws, systems, and social constructionist approaches.

**Prerequisite(s):** CMM 1000

**Attributes:** Social Science Req (A&S)

## **CMM 2100 - Journalism: News Writing**

### **Credit(s): 3 Credits**

Introduces basic techniques of gathering, writing, and editing news; discusses newsroom operations, decision making, and ethics; includes frequent in-class and out-of-class writing assignments.

**Prerequisite(s):** (ENGL 1900, ESL 1900, or EAP 1900)

## **CMM 2120 - Message Design**

### **Credit(s): 3 Credits**

Message Design explores the process of analyzing audiences, needs, and situations to construct strategically appropriate messages. This course emphasizes writing skills and the process of analyzing messages. This course draws upon rhetorical theories and their practical applications.

**Prerequisite(s):** (ENGL 1900, ESL 1900, or EAP 1900)

## **CMM 2200 - Small Group Presentation**

### **Credit(s): 1 Credit**

Small Group Presentation is a one-credit course for students pursuing specialized technical careers. As part of creative teams, students will learn to design and deliver effective technical presentations. Students will hone their skills while participating in discussions, workshops, speech critiques, research and presentations.

## **CMM 2300 - Intergroup Dialogue**

### **Credit(s): 3 Credits**

Intergroup dialogue provides a space for discussion and learning about issues of cultural and social differences, conflict, and community. Students will explore their own and others' social identities and ways of taking action to create change and bridge differences at both the interpersonal and the social/ community levels.

**Attributes:** Global Local Justice-Elective, Social Science Req (A&S), Diversity in the US (A&S)

## **CMM 2400 - Media and Society**

### **Credit(s): 3 Credits**

This introductory course provides students with the background and critical skills necessary for understanding how media work and how they impact our everyday lives. It seeks to give students critical media analytical skills necessary to succeed as professionals, citizens, and members of a community. Satisfies social science requirement for A&S.

**Attributes:** Film Studies, Social Science Req (A&S)

## **CMM 2500 - Media Lab**

### **Credit(s): 1 Credit**

Introduces students to the technical and creative aspects of media production using the tools (hardware and software) of photography, video, audio, graphic design, and participatory media.

**Attributes:** Film Studies

## **CMM 2510 - Video Production and Design**

### **Credit(s): 3 Credits**

Video Production and Design focuses on the professional production and design of video projects. Students learn to craft scripts, direct, shoot in the field and work in a studio environment, use industry standard editing software, and deliver their final work for use on television, mobile devices, websites and DVD.

**Prerequisite(s):** CMM 2500

**Attributes:** CMM Production Course Req, Film Studies

## **CMM 2550 - Photojournalism**

### **Credit(s): 3 Credits**

This is an introductory course intended for the student who wishes to learn the fundamentals of making solid pictures or wants to gain an appreciation of the field. It includes the technical, aesthetic and professional aspects of photography as well as criticism. It considers the history and future of photography.

**Prerequisite(s):** CMM 2500

**Attributes:** CMM Production Course Req

## **CMM 2800 - Communication Research**

### **Credit(s): 3 Credits**

Introduces principles of empirical research in communication and trains students to become critical consumers of research used and produced by communication professionals. Topics covered include formulating research questions; conducting literature reviews; understanding problems of observation, measurement, validity, and reliability; and critiquing research designs.

**Prerequisite(s):** CMM 1000

**Attributes:** Social Science Req (A&S)

**CMM 2930 - Special Topics**

**Credit(s): 3 Credits** (Repeatable for credit)

**CMM 2980 - Independent Study**

**Credit(s): 1-3 Credits** (Repeatable for credit)

**CMM 3000 - Interpersonal Communication**

**Credit(s): 3 Credits**

Theory, research, and practical exercises in dyadic interaction. Examines mutual influence, communication patterns, relationship characteristics, interaction goals, and contextual factors.

**Prerequisite(s):** CMM 1000

**CMM 3050 - Argumentation and Debate**

**Credit(s): 3 Credits**

Basic concepts and practical application of the role of argument in day-to-day communication. Students learn to identify, analyze, and criticize arguments, and will gain experience in creating, presenting, defending, and refuting arguments in oral and written form.

**CMM 3060 - Political Communication**

**Credit(s): 3 Credits**

Analyzes the role of communication in politics. Topics covered include communication practices in political communities, campaigns, legislative deliberations, and the popular media.

**CMM 3070 - Communication and Public Life**

**Credit(s): 3 Credits**

Introduces the foundational texts, methods, and terminology of the study of rhetoric. Develops the skills of writing rhetorical criticism, critical thinking, and engaging in public dialogue and decision-making.

**CMM 3080 - Sport Communication**

**Credit(s): 3 Credits**

Individuals participate in, report on, consume, and promote sport using a variety of mediated and face-to-face messages. Students employ communication theory to critically examine these messages to understand how sport is both affected by and creates broader cultural beliefs, values, and practices regarding race, gender, ethnicity, physical (dis)abilities, and achievement.

**CMM 3090 - Health Communication**

**Credit(s): 3 Credits**

Examines health communication research and theory, considering the influences of culture, interpersonal relationships, societal structures, media, and technology on practice. Explores the role of communication in a variety of health contexts, such as health care delivery, health promotion, disease prevention, and risk communication.

**Attributes:** Medical Humanities

**CMM 3110 - Feature Writing**

**Credit(s): 3 Credits**

Analysis of contemporary newspaper and magazine feature writing techniques. Required assignments in common feature genres, such as seasonal stories, profiles, and how-to and travel articles.

**Prerequisite(s):** CMM 2100

**CMM 3120 - Media Scriptwriting**

**Credit(s): 3 Credits**

This course explores the art and crafts of media storytelling. Juggling the 'audio' (music, sound, silence, words), 'visual' (design) and 'scriptwriting' (art of the drama) crafts, the students work all semester to construct a final project: a written, produced, directed episode for an original television series.

**Prerequisite(s):** (CMM 2100 or CMM 2120)

**Attributes:** CMM Production Course Req, Film Studies

**CMM 3130 - Editorial and Opinion Writing**

**Credit(s): 3 Credits**

Problems of writing editorials, news analyses, and opinion pieces. Course includes reading and writing about topical and controversial national and international issues.

**Prerequisite(s):** CMM 2100

**CMM 3200 - Organizational Communication**

**Credit(s): 3 Credits**

Discusses basic theories and concepts related to the study of communication in organizations. Considers a variety of theoretical approaches to the study of organizational settings, as well as specific organizational communication issues such as decision-making, feedback, conflict management, diversity, and technology in light of those theoretical approaches.

**Prerequisite(s):** CMM 1000

**CMM 3300 - Intercultural Communication**

**Credit(s): 3 Credits**

Introduces the role of culture in the process of human interaction and encourages in-depth analysis of the unique challenges posed by intercultural encounters. Develops a better understanding of culture and the many ways in which it influences interaction between individuals and groups.

**Prerequisite(s):** CMM 1000

**Attributes:** African American Studies, Global Local Justice-Global, International Studies, International Studies-Arts, Diversity in the US (A&S), Women's & Gender Studies

**CMM 3420 - Literary Journalism**

**Credit(s): 3 Credits**

Analyzes recent trends in American magazine and long-form journalism. Discusses stylistic strategies of writers such as Tom Wolfe, Joan Didion, Hunter Thompson, and E.B White, and explores recent debates about journalism as a cultural practice.

**Prerequisite(s):** CMM 2100

**CMM 3440 - Media Ethics**

**Credit(s): 3 Credits**

This course introduces students to a range of ethical issues facing media and their practitioners in an increasingly globalized, mediated world. Students explore what constitutes ethical media practices and what interferes with those ethical practices in a variety of media professions.

**Attributes:** Catholic Studies-Elective

**CMM 3450 - Communication, Education & New Media**

**Credit(s): 3 Credits**

The expansion of the synergies between Communication, Education and New Media have at once fueled and been driven by ongoing globalization processes. The intersections of the three elements present important implications for international organizations, social movements, governments and universities. Through a cross-disciplinary approach, this course surveys the main theoretical perspectives pertinent to "educommunication", with the aim of developing a toolbox for students to conduct critical analyses of communication, education and new media —and, crucially, their interactions and interpenetrations with each other. Methods of hands-on investigation will be vital to examining new media platforms.

**Prerequisite(s):** CMM 2400

**CMM 3460 - International Cinema****Credit(s): 3 Credits**

The course explores cinema across a vast swath of the Earth's surface as well as film practices that cut across genres and artistic movements (e.g., Dogme95, "New Waves"). We place auteurs, national industries and production histories in close-up, while embedding each film's within its contemporaneous political and social currents.

**Prerequisite(s):** (CMM 2000 and CMM 2800)

**Attributes:** Cultural Diversity in the EU

**CMM 3510 - Studio Production****Credit(s): 3 Credits**

The course creates a season of television shows, each produced in various professional formats. Students perform one of the following roles for each new show: producer, director, on-camera talent, technical director, or audio operator.

**Prerequisite(s):** CMM 2500

**Attributes:** CMM Production Course Req

**CMM 3520 - Sports Documentary****Credit(s): 3 Credits**

The Sports Documentary class covers the ins and outs of documentary filmmaking. Students will produce a sports documentary using voice-overs, interviews, visuals and music. Coming into the class, students should have the basic skills necessary to digitize and do basic edits in a digital video editor.

**Prerequisite(s):** CMM 2500

**Attributes:** CMM Production Course Req

**CMM 3530 - Documentary Production****Credit(s): 3 Credits**

Documentary Production covers the practice of audio and video documentary production. Students will learn to appreciate and critique different documentary genres; choose and research a topic, engage in fieldwork, and edit audio and still and moving images. Students will produce several types of documentary projects.

**Prerequisite(s):** CMM 2500

**Attributes:** CMM Production Course Req

**CMM 3560 - Publication Design****Credit(s): 3 Credits**

Principles of effective visual communication applied to the planning, design, production, and distribution of digital and print publications.

**Prerequisite(s):** CMM 2500

**Attributes:** CMM Production Course Req

**CMM 3570 - Intro to Radio Broadcasting****Credit(s): 3 Credits**

**Prerequisite(s):** CMM 1000

**CMM 3600 - Public Relations Principles and Practices****Credit(s): 3 Credits**

Introduces basic public relations concepts. Examines the relationship between clients, practitioners, and the news media. Includes a variety of public relations activities designed to give students a working understanding of how public relations functions.

**CMM 3610 - Writing for Public Relations****Credit(s): 3 Credits**

Covers forms of professional writing practiced in corporate, nonprofit, and government public relations. Requires writing of informative and persuasive messages, press releases, PSAs, feature profiles, and backgrounders, and preparation of press kits.

**Prerequisite(s):** CMM 2100; (CMM 3600 or CMM 3700)

**CMM 3700 - Advertising Principles and Practices****Credit(s): 3 Credits**

This course is designed to provide a foundation to prepare students for the advanced advertising courses in areas such as research, media strategy, creative development, and management. Examines a variety of topics, including introduction to advertising theory, planning, and practice. Course maintains a balance of persuasive theory and technique.

**CMM 3710 - Advertising Writing and Production****Credit(s): 3 Credits**

Teaches students to use their creative skills to write and produce effective ads, commercials, and advertising campaigns. Students learn to think strategically as well as imaginatively, working in small groups to brainstorm and think 'outside the lines.' Students also start preparing portfolios for presentation.

**Prerequisite(s):** CMM 2100; (CMM 3700 or CMM 3600)

**Attributes:** CMM Production Course Req

**CMM 3770 - Advertising Media Strategy****Credit(s): 3 Credits**

Students will develop an understanding of media strategy and grasp the key issues that determine media strategy, including definition of consumer groups, the nature of message dispersion and identification of qualitative values to be acquired from the advertising. Students use actual reference sources in their evaluation of media.

**Prerequisite(s):** CMM 2800; CMM 3700

**CMM 3840 - Analysis of Popular Culture****Credit(s): 3 Credits**

Discusses methodologies used to study popular symbols, rituals, and artifacts in everyday culture, such as those in television, radio, film, print, and sport, and the social practices by which such artifacts are produced and consumed. Readings draw on literature in rhetorical criticism, critical studies, and cultural studies.

**Prerequisite(s):** CMM 2400

**CMM 3910 - Internship**

**Credit(s): 1-6 Credits** (Repeatable for credit)

**CMM 3930 - Special Topics**

**Credit(s): 3 Credits** (Repeatable for credit)

**Prerequisite(s):** (CMM 2000 and CMM 2800)

**CMM 3980 - Independent Study**

**Credit(s): 1-3 Credits** (Repeatable for credit)

**CMM 4000 - Family Communication****Credit(s): 3 Credits**

Examines the family as a communication system through which patterns of interaction develop, maintain, and enhance/disturb relationships. Explores theory and research on topics such as family culture and identity, conflict, and decision-making. Emphasizes critical analysis and development of effective verbal/nonverbal skills to promote healthy family communication.

**Prerequisite(s):** CMM 1000

**CMM 4010 - Language and Linguistics****Credit(s): 3 Credits**

An introduction to the basic concepts and application of linguistic studies, presentation and discussion of three main aspects of language: linguistic structures, language as a social dimension, and language as a mirror of cognitive processes.

**Prerequisite(s):** ENGL 1900

**CMM 4050 - Theories of Persuasion****Credit(s): 3 Credits**

Focuses on contemporary persuasion theory and research. Covers a variety of perspectives on the subject, such as motivation theory, social judgment, social movements, and advertising campaigns. The approach demonstrates how theories of persuasion can help guide the practice of human communication.

**Prerequisite(s):** CMM 1000

**CMM 4070 - Social Justice Communication****Credit(s): 3 Credits**

This course focuses on how communication can address real-world social justice issues. Students will develop critical attention to and deeper imagination of social justice issues, creative strategies for responding to those issues, and practical communication skills for participating in and promoting a more socially just world.

**Attributes:** Global Local Justice-Domestic, Urban Poverty - Exclusion

**CMM 4100 - Multiplatform Journalism****Credit(s): 3 Credits**

This course fosters students' journalism skills across platforms—students will learn how to combine audio, video, and photos with text to tell stories and how to evaluate when it is appropriate to use these tools.

**Prerequisite(s):** CMM 2100; CMM 2500

**Attributes:** CMM Production Course Req

**CMM 4160 - Editing****Credit(s): 3 Credits**

Teaches skills required for editing and proofing news, magazine, or book copy. Topics covered include close reading of manuscripts for grammar, style, structure, and word choice; writing of appropriate headlines; and trimming copy to fit space.

**Prerequisite(s):** CMM 2100

**CMM 4200 - Leadership and Teams****Credit(s): 3 Credits**

Examines formal and emergent leadership principles as they relate to productive teams. Focuses leadership communication, conflict management, team/group communication, techniques for analyzing and improving team communication skills, and technologies for connecting virtual team members. Prepares students to be effective and ethical team leaders/communicators in organizational contexts.

**Prerequisite(s):** CMM 1000

**CMM 4220 - Conflict, Mediation and Negotiation****Credit(s): 3 Credits**

Examines the communication patterns people use in conflicts. Discusses the positive uses of conflict in relationships and organizations as well as successful methods for negotiating conflicts. Course includes case studies of conflicts in different contexts, as well as specific knowledge about organizational negotiation.

**Prerequisite(s):** CMM 1000

**CMM 4240 - Training and Development****Credit(s): 3 Credits**

Focuses on processes of training and development in organizations. This includes assessing communication goals and practices, designing training or consulting programs that enhance interactions in organizational contexts, and evaluating these programs. Students will conduct a needs assessment of an organization and design and present a training proposal.

**Prerequisite(s):** CMM 1000

**CMM 4300 - Gender and Communication****Credit(s): 3 Credits**

This course explores the construction and performance of gender and identity within the context of communication.

**Attributes:** Diversity in the US (A&S), Women's & Gender Studies

**CMM 4320 - Communicating Across Racial Divisions****Credit(s): 3 Credits**

Focuses on the communication process in interactions between races in the United States, with emphasis on the relationship between Blacks and Whites. Examines how issues such as class structure, power and the history of race relations create barriers to effective communication and explores solutions to increase understanding.

**Prerequisite(s):** CMM 1000

**Attributes:** Global Local Justice-Domestic, Urban Poverty - Exclusion, Diversity in the US (A&S)

**CMM 4350 - Stereotyping and Bias in the Mass Media****Credit(s): 3 Credits**

Examines debates over stereotyping and bias in the mass media. Considers the types of materials that have aroused charges of bias, and surveys the historical, economic, political, and sociological perspectives that help explain stereotyping as a cultural practice.

**Prerequisite(s):** CMM 2400

**Attributes:** Diversity in the US (A&S)

**CMM 4410 - Critical Perspectives: Journalism****Credit(s): 3 Credits**

This course provides students with a critical understanding of journalism and how it functions within a democratic society. Students will learn about the development of journalism, contemporary issues, and major theoretical concepts in journalism studies. The assignments will allow students to apply critical perspectives to news content.

**Prerequisite(s):** CMM 2400

**CMM 4420 - Theory of Free Expression****Credit(s): 3 Credits**

This course introduces students to issues of free expression and First Amendment law and their manifestation in the legal system, particularly the U.S. Supreme Court. Broadly put, the course analyzes the history, political and philosophical arguments, legal cases, and controls associated with communicating freely.

**CMM 4430 - Culture, Technology and Communication****Credit(s): 3 Credits**

Analyzes the interrelation of culture, technology, and communication in contemporary societies. Topics covered include the historical evolution of communication technology, the reorganization of social and psychic time and space, and recent debates about virtual reality.

**Attributes:** Film Studies

**CMM 4450 - Honors Seminar Communication****Credit(s): 3 Credits (Repeatable for credit)**

**Prerequisite(s):** CMM 2000; CMM 2800

**CMM 4460 - Global Media****Credit(s): 3 Credits**

Comparative analysis of media systems, and the impact of market pressures and professional traditions on media form and content, with attention to the pushes and pulls of regionalization/globalization. Critical analysis of a variety of media (newspapers, films, television, advertisements, entertainment, internet) and their impact on audiences, subjectivities, societies and audiences.

**Attributes:** Global Citizenship (A&S)



**CMM 4470 - Media and Politics****Credit(s): 3 Credits**

This upper level course provides students with theoretical, critical, and historical perspectives for analyzing how political campaigns communicate with the public and how the news media cover politics. Topics include political conventions, debates, candidate speeches, political advertising, opinion polls, news reports, news commentary, political humor, and new media uses.

**CMM 4590 - Advanced Media Practicum****Credit(s): 3 Credits** (Repeatable for credit)

Students will produce multimedia projects working directly with a local community organization. These projects will focus on telling the story of the organization based upon their media needs. Students will have the opportunity to write, produce and edit various short documentaries and other media projects. Instructor permission required.

**Prerequisite(s):** CMM 2500**Attributes:** CMM Production Course Req**CMM 4600 - Integrated Communications Campaigns****Credit(s): 3 Credits**

Explores techniques for researching, designing, presenting, and evaluating communication campaigns. Course emphasizes integration of public relations and advertising strategies in a comprehensive plan.

**Prerequisite(s):** CMM 2800; (CMM 3600, CMM 3700, or MKT 3000); (CMM 3610 or CMM 3710)**CMM 4610 - Social Media & Strategic Communication****Credit(s): 3 Credits**

This course teaches the principles of social media and how they should be utilized in strategic communication contexts, mainly in public relations. This is a semi-lecture course, combining discussions, case studies, and hands-on tasks. Students will create a social media campaign as a final project.

**Prerequisite(s):** (CMM 3600 or CMM 3700)**CMM 4640 - Public Relations Case Studies****Credit(s): 3 Credits**

Analyzes a wide range of public relations situations that actual organizations have confronted. Students read about and critique real-life cases, devise alternative strategies, and compare solutions. Course emphasizes strategic thinking and problem solving.

**Prerequisite(s):** CMM 3600**CMM 4650 - International Public Relations****Credit(s): 3 Credits**

Explores the effect of cultural differences on the practice of international public relations. Readings discuss the significance, for public relations practitioners, of differences in language, gender roles, time and space orientations, ethical norms, symbolic rituals, and institutional structures.

**Prerequisite(s):** CMM 3600**Attributes:** Global Citizenship (A&S)**CMM 4700 - Advertising Research and Strategic Planning****Credit(s): 3 Credits**

Discusses use of primary and secondary research to develop objectives and strategies for an integrated advertising and promotion plan. Research methods used may include focus groups, observation, structured interviews, mall intercepts, and tested questionnaires.

**Prerequisite(s):** CMM 2800; (CMM 3600, CMM 3700, or MKT 3400)**CMM 4720 - NSAC Advertising Competition****Credit(s): 3 Credits**

Students participate in annual American Advertising Federation competition. They work as an advertising agency preparing research, media, creative, public relations and event marketing plans, and preparing plans book and making client presentation for national competition.

**Prerequisite(s):** CMM 4700**Attributes:** CMM Production Course Req**CMM 4800 - Introduction to the Ethnography of Communication****Credit(s): 3 Credits**

This course will cover the ethnography of communication as a method (data collection and data analysis techniques) and methodology (the theoretical tenets that will guide the study of cultural communication). Students will learn how to use ethnographic research methods and write up their own ethnographic report.

**Prerequisite(s):** CMM 2800**CMM 4810 - Digital Storytelling****Credit(s): 3 Credits**

As a cultural practice digital storytelling is a way to learn about and represent the narratives existing within communities. This course teaches the theoretical and practical skills needed to create a digital story: (1) qualitative research methods, (2) narrative writing, and (3) digital production.

**Prerequisite(s):** CMM 2500**Attributes:** CMM Production Course Req, Global Local Justice-Elective**CMM 4910 - Internship****Credit(s): 1-6 Credits** (Repeatable for credit)

Work experience with local business or non-profit organizations in the student's area of communication interest. Instructor permission required.

**Prerequisite(s):** (CMM 2100 or CMM 2120); CMM 1000; CMM 1200**CMM 4930 - Special Topics****Credit(s): 1-3 Credits** (Repeatable for credit)**Prerequisite(s):** CMM 1000**CMM 4960 - Senior Capstone****Credit(s): 3 Credits**

Students will engage in a culminating project synthesizing the theories, research methods, and applications of Communication major coursework. Projects will showcase creativity, creative thinking, and the ability to solve a problem and/or address an important and significant issue in a way that demonstrates knowledge/skill mastery.

**Prerequisite(s):** CMM 2800**CMM 4980 - Advanced Independent Study****Credit(s): 0-6 Credits** (Repeatable for credit)**CMM 5000 - Graduate Study of Communication****Credit(s): 3 Credits**

An introduction to both the responsibilities and skills required of graduate students in Communication, and to the perspectives and theories that guide the study of the communication process in interpersonal, small group, organizational, intercultural, and mass communication contexts.

**CMM 5010 - Reading Foundations in Communication Theory****Credit(s): 3 Credits**

Engages students in a multi-theoretical examination of the communication process through the reading, written analysis, and discussion of books and historical importance in the discipline.

**CMM 5020 - Interpersonal Communication**

**Credit(s): 3 Credits**

Advanced study of human communication processes in dyadic and small group relationships. Application of related communication theory to the analysis of relational interaction across contexts. Study of the 'self and the other' as a communication system. Individual research required.

**CMM 5050 - Rhetorical Theory & Criticism**

**Credit(s): 3 Credits**

The critical analysis of public discourse, including speeches, written works, social movements, and forms of popular culture. Students will discuss rhetorical criticism as a research method in communication.

**CMM 5090 - Health Communication**

**Credit(s): 3 Credits**

**CMM 5200 - Organizational Communication**

**Credit(s): 3 Credits**

Advanced study of formal and informal communication in the organizational context. Students review, discuss, and critique research and theory in organizational communication with the goal on conducting a limited research project. Theoretical approaches covered in this course include classical, human relations, human resources, systems, cultural, critical, postmodern, and feminist theories.

**CMM 5300 - Culture & Public Dialogue**

**Credit(s): 3 Credits**

Study of the theory and practice of dialogue in public and private, cultural and intercultural settings. Students will understand major theorists of dialogue, and analyze actual attempts at dialogic communication in special difficult contexts involving conflict, prejudice, and political ideologies.

**CMM 5340 - Language & Cultural Diversity**

**Credit(s): 3 Credits**

This course is designed to introduce students to the study of language and provide an opportunity to examine how language influences culture and culture influences language. Through the study of language in cultural contexts, the student will better understand the significance that language and communication have in the construction of culture.

**CMM 5400 - Contemporary Issues in Media**

**Credit(s): 3 Credits**

**CMM 5600 - Strategic Communication**

**Credit(s): 3 Credits**

**CMM 5800 - Res Methods in Communication**

**Credit(s): 3 Credits**

An introduction to the research process in the study of communication. Emphasis is on formulating research questions, methods of data collection, data management, and data analysis to help students become more skillful researchers and more knowledgeable interpreters of others research.

**CMM 5810 - Digital Storytelling**

**Credit(s): 3 Credits**

Digital Storytelling explores the practical and theoretical components of cultural reporting and non-fiction narrative. This course involves employing the key skills needed to create multi-media digital stories: (1) qualitative research methods, (2) narrative writing, (3) critical thinking and (4) technical production.

**CMM 5820 - Advanced Research Methods**

**Credit(s): 3 Credits** (Repeatable for credit)

Introduces methods commonly used by scholars in the humanities and social sciences to study a wide range of cultural texts and practices. Discusses some of the theoretical differences among the most common approaches to cultural studies. Readings include representative works by scholars in communication, sociology, history, and literature.

**CMM 5890 - Applied Project**

**Credit(s): 3 Credits** (Repeatable for credit)

Credits taken by students completing an Applied Project.

**CMM 5930 - Special Topics**

**Credit(s): 3 Credits** (Repeatable for credit)

**CMM 5980 - Graduate Reading Course**

**Credit(s): 1-3 Credits** (Repeatable for credit)

Investigation of a specific and focused problem in communication, to be conducted with the supervisor of a full-time faculty member in Communication.

**CMM 5990 - Thesis Research**

**Credit(s): 0-6 Credits** (Repeatable for credit)