Enrollment limited to students in the programs.

Restrictions:

valuation of financial assets, risk-return trade off and investment shareholder wealth maximization, time value of money, capital budgeting, financial decision making. Topics covered in the course include the introduction to theoretical foundations and practical applications in value creating financial decisions. The student is provided with analytical tools and critical thinking skills that managers use to make The objective of the course is to provide the student with the basic analytical tools and critical thinking skills that managers use to make value creating financial decisions. The student is provided with an introduction to theoretical foundations and practical applications in financial decision making. Topics covered in the course include the shareholder wealth maximization, time value of money, capital budgeting, valuation of financial assets, risk-return trade off and investment principles, cost-volume-profit (CVP) analysis and cost management.

Restrictions:

Enrollment limited to students in the programs.

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MBA 6009 - Optimization of Resources  
Credit(s): 3 Credits  
The course focuses on the integration of predictive and prescriptive analytics to guide the allocation of limited resources. Via several projects, students will construct forecasting models to serve as input for decision-making in various business functions, cutting across problems in marketing, finance, accounting, operations, and economics. Limited to students enrolled in the MBA one-year program.  
Restrictions:  
Enrollment limited to students in the programs.

MBA 6010 - Digital Marketing and Analytics  
Credit(s): 3 Credits  
With the proliferation of the Internet and social networking platforms, organizations are faced with the challenge of deciding how to allocate their advertising and promotional spending between online and offline outlets. Students will learn to how to develop, assess, and refine digital marketing activities ranging from online advertising to social marketing using big data, quantitative analytics including data mining, and qualitative methods. The course will take an integrative approach with an emphasis on how digital marketing and practice can be integrated into organizations’ overall strategy. Limited to students enrolled in the MBA one-year program.  
Restrictions:  
Enrollment limited to students in the programs.

MBA 6011 - Building and Sustaining Global Excellence  
Credit(s): 3 Credits  
A multinational perspective has become critical to the success in business. This course is designed to develop a broad understanding of critical business thinking in a global business environment. The course integrates several disciplines of business and analytical tools to map several strategic choices that managers and multinational enterprises can implement to build and sustain competitive advantage on a global scale. Limited to students enrolled in the MBA one-year program.  
Restrictions:  
Enrollment limited to students in the programs.

MBA 6012 - Global Immersion  
Credit(s): 3 Credits  
The objective of this course is to allow students to apply the key concepts of global environment to a regional economy. The course combines case discussion with guest lectures by local business executives and scholars, and company visits. Students are expected to have a practical knowledge of the complexity of the business environments of the region. Limited to students enrolled in the MBA one-year program.  
Restrictions:  
Enrollment limited to students in the following programs:
- MBA-One Year (Dual JD)
- MBA-One Year (Dual MD)
- MBA-One Year (Dual MHA)
- MBA-One Year

MBA 6013 - Corporate Risk Management  
Credit(s): 3 Credits  
This course will explore different key dimensions of risk encountered in firms. The course will help the student understand the financial models that firms employ to determine optimal investment and financing policies under risk and uncertainty. The emphasis is to ensure that maximizing value are those that are chosen whenever a decision is made. The course also puts into the context of both the current and prospective regulatory environment encompassing each of the main dimensions of risk. Limited to students enrolled in the MBA one-year program.  
Restrictions:  
Enrollment limited to students in the following programs:
- MBA-One Year (Dual JD)
- MBA-One Year (Dual MD)
- MBA-One Year (Dual MHA)
- MBA-One Year

MBA 6014 - Through Innovation and Entrepreneurship  
Credit(s): 3 Credits  
This course emphasizes the need for clear, fast, and informed decision-making, considering the ever-changing nature of business. It cultivates entrepreneurial thinking, in the context of fluid innovation and constant global competition. Limited to students enrolled in the MBA one-year program.  
Restrictions:  
Enrollment limited to students in the MBA One-Year program.

MBA 6015 - Industry Practicum  
Credit(s): 1-6 Credits  
Students will work in teams 3 days a week under the supervision of a faculty member for approximately sixteen weeks at corporate sites throughout the Saint Louis area on client based problems. The team will be required to make a presentation and provide a written solution to the client’s problem. Limited to students enrolled in the MBA one-year program.  
Restrictions:  
Enrollment limited to students in the MBA One-Year program.

MBA 6016 - Professional Effectiveness  
Credit(s): 0.5-3 Credits (Repeatable for credit)  
This multi-semester course provides professional development throughout the year. There are three focus areas: Career management, managerial communication, and business connections. Career management includes all aspects of career plan development and execution, including gaining practical experience and completing a successful job search. Managerial communication provides methods to enhance skills in intra/interpersonal communication, small group facilitation, large group presentation, and strategic communication. Business connections provide opportunities to learn from business leaders, faculty and other academic experts on current and emerging business topics. Limited to students enrolled in the MBA one-year program.  
Restrictions:  
Enrollment limited to students in the programs.

MBA 6930 - Special Topics  
Credit(s): 1-3 Credits (Repeatable for credit)  
MBA 6980 - Independent Study  
Credit(s): 1 or 3 Credits (Repeatable for credit)