PROFESSIONAL STUDIES
(PST)

PST 1000 - Learning Strateg., Processes,
Credit(s): 3 Credits
This course explores the various functions that comprise the complex task of learning. Theories of development, motivation, intelligence, information processing, learning styles, behaviorism, and problem solving will be presented. Personal and environmental factors associated with academic and workplace success will be examined. Application of course content will enable students to use a variety of resources to become more self-directed, effective, efficient learners.

Restrictions:
Enrollment limited to students in the Schl for Professional Studies college.

Attributes: Prof. Studies Students Only

PST 1900 - Survey of Economics
Credit(s): 3 Credits
Analysis of how individuals, firms and nations make choices given limited resources. Determinants of decision making in market economies. The political economy of income, employment, and inflation in the aggregate. The role of government and the Federal Reserve.

Restrictions:
Enrollment limited to students in the Schl for Professional Studies college.

Attributes: Prof. Studies Students Only

PST 2050 - Found. of Res. Methods & Stats
Credit(s): 3 Credits
Fosters understanding of psychology as a science. Integrates introduction to basic designs, hypothesis generation, ethics, and writing conventions with computation of descriptive statistics and conceptual overview of inferential techniques. Preparation for: reading empirical articles and applied and advanced courses. No lab required.

Prerequisite(s): MATH 1200; PSY 1010

Restrictions:
Enrollment limited to students in the Schl for Professional Studies college.

Attributes: Prof. Studies Students Only

PST 2930 - Special Topics
Credit(s): 3 Credits (Repeatable for credit)

PST 2980 - Independent Study
Credit(s): 1 or 3 Credits (Repeatable for credit)

PST 3010 - Contemporary Spain Study Abroad: Culture-Commerce-Community
Credit(s): 3 Credits
An innovative course dealing with the societal practices, economic trends, and the diverse spiritual climate of Spain. The multidisciplinary course will cover issues related to Spain's cultural transformation, comparative business and leadership experiences, and religious diversity. While in Spain, students will participate in site visits to support the development of an understanding of the complexities of this nation from a global perspective. Students will also be exposed to the historical framework of Spain as well as its modern context to enhance their intercultural competence as professionals and leaders.

Restrictions:
Enrollment limited to students in the Schl for Professional Studies college.

Attributes: Prof. Studies Students Only

PST 3100 - Accounting Concepts for Profes
Credit(s): 3 Credits
An introduction to major concepts in the areas of financial and managerial accounting. Students will gain a deeper understanding of financial statements, accounting mechanics, accrual accounting, financial planning, variance analysis, internal controls and financial analysis. The final course project will require students to utilize knowledge and skills in the area of financial and managerial accounting to manage the financial data of a fictional organization.

Prerequisite(s): OSTD 3005 with a grade of C or higher

Restrictions:
Enrollment limited to students in the Schl for Professional Studies college.

Attributes: Prof. Studies Students Only

PST 3200 - Human Resources in Orgs
Credit(s): 3 Credits
An examination of human resource management functions. Students will gain a deeper understanding of the legal environment and equal employment opportunities; job design and analysis; recruiting, orientation, and training; performance appraisal; compensation systems; labor relations; collective bargaining and grievance processes; and health and safety in the workplace. The final course project will require students to conduct in-depth research in the area of human resource management (HRM) and apply HRM theory and research to a not-for-profit organization.

Prerequisite(s): OSTD 3005 with a grade of C or higher

Restrictions:
Enrollment limited to students in the Schl for Professional Studies college.

Attributes: Prof. Studies Students Only
PST 3300 - Legal issues in Organizations
Credit(s): 3 Credits
An introduction to the nature, formation and application of law in the U.S.
legal system. Topics will include American public law; federal/state/local
law governing business and industry; torts and contracts; litigation and
arbitration; regulatory law; labor and employment law; compensation
law; consumer protection; law as it relates to profit/nonprofit and public/
private sector organizations. Students will apply course content and case
law to a real world legal issue in the completion of an augmented closed
brief.
Prerequisite(s): OSTD 3005 with a grade of C or higher
Restrictions:
Enrollment limited to students in the Schl for Professional Studies
college.
Attributes: Prof. Studies Students Only

PST 3400 - Marketing Strategies in Orgs
Credit(s): 3 Credits
An analysis of the fundamental principles and strategies of marketing.
Students will gain an understanding of the functional role of marketing
within an organization and within the expanding global economy.
Students will gain a deeper understanding of the external and internal
variables that affect Marketing; eCommerce marketing; the roles of
advertising, public relations, and sales; Integrated Marketing’s role in the
21st century; and Strategic Marketing Planning. Students will integrate
knowledge and skills acquired throughout the course with outside
sources and information in order to develop an integrated marketing plan
for an organization.
Prerequisite(s): OSTD 3005 with a grade of C or higher
Restrictions:
Students with a semester level of Freshman or Sophomore may not
enroll.
Enrollment limited to students in the Schl for Professional Studies
college.
Attributes: Prof. Studies Students Only

PST 4900 - Social Science Research Method
Credit(s): 3 Credits
Social Science Research Methods is designed to initiate the student to
current social and policy research technologies and practices. In this
course the student will engage in the study of both quantitative and
qualitative approaches to social science research using a systematic
process. Issues in criminal justice, public policy and administration, and
urban planning will be the primary focus of research and cases. Major
theories and concepts in social science and policy research applicable
to these topics, as well as selected student projects, will be addressed
through lectures, readings from the text, audio/visual presentations, class
discussions, cases, and practice exercises. This course will provide the
student with opportunities to think critically about social science and
policy research and possible solutions to current problems confronting
the criminal justice system, public policy decision-makers and social
science research professionals.
Prerequisite(s): CIS 2850
Restrictions:
Enrollment limited to students in the Schl for Professional Studies
college.
Attributes: Prof. Studies Students Only