COMMUNICATION, M.A.

Saint Louis University’s master’s program in communication is designed to teach students to be conscientious thinkers and leaders who communicate effectively in a diverse world and who understand the social implications of media and communication technology. Through their coursework, our M.A. students develop fluency in communication theory that can be used to solve practical problems. Students learn to ask thoughtful questions and find engaging answers by building the skill sets necessary to develop research protocols, evaluate messages, analyze data and share these findings with various stakeholders.

Coursework options allow students to deepen their understanding of communication theory and research within a variety of areas of study, including:

- Health communication
- Intercultural communication
- Interpersonal communication
- Organizational communication
- Media studies
- Rhetoric and public dialogue
- Strategic communication

Curriculum Overview

There are three required courses in the 30-credit degree. Beyond that, students are allowed to develop a personally tailored program of study that fits their individual goals and interests. Students have three options for completing the Master of Arts degree:

- comprehensive exams
- thesis
- applied project.

Fieldwork and Research Opportunities

Working professionals and those seeking careers as organizational practitioners may be more attracted to the applied project or the comprehensive exam degree completion options, while students anticipating research-based careers or who might progress to doctoral programs should consider the thesis degree completion option.

Careers

The program prepares students for greater responsibilities in a range of professions including advertising, corporate communications, higher education, human resources, journalism, politics, public relations, research, and training and development. Recent graduates are working for companies such as FleishmanHillard, Maritz, Monsanto, Corizon Health, the Carolina Hurricanes, the National Catholic Reporter, SLU and Express Scripts. In addition, the department has an excellent track record placing graduates in strong Ph.D. programs for students who want to continue their graduate work in communication.

Admission Requirements

Undergraduate Communication degree or a degree in a related discipline with possible prerequisites in Communication Research.

There are no minimum GRE or GPA requirements. Successful applicants typically have GRE scores in the range of 153 Verbal, 144 Quantitative and 4.0 Analytical Writing, with an overall GPA of 3.0 or above.

Applicants whose scores vary from these guidelines may be admitted based upon fit with the program, past experiences or letters of recommendation.

Application Requirements

- Application form and fee
- Three letters of recommendation
- Transcript(s)
- Personal statement
- GRE scores
- Résumé

Requirements for International Students

The communication program is reading and writing intensive. International students who achieve success in the program tend to have IBT TOEFL scores at or above 100/120 Total, 25/30 Reading and 25/30 Writing.

All admission policies and requirements for domestic students apply to international students along with the following:

- Demonstrate English Language Proficiency (http://catalog.slu.edu/previous-catalogs/2018-2019/academic-policies/office-admission/undergraduate/english-language-proficiency)
- Proof of financial support must include:
  - A letter of financial support from the person(s) or sponsoring agency funding the time at Saint Louis University
  - A letter from the sponsor’s bank verifying that the funds are available and will be so for the duration of study at the University
- Academic records, in English translation, of students who have undertaken postsecondary studies outside the United States must include the courses taken and/or lectures attended, practical laboratory work, the maximum and minimum grades attainable, the grades earned or the results of all end-of-term examinations, and any honors or degrees received. WES and ECE transcripts are accepted.

Application and Assistantship Application Deadlines

Students who want to be considered for an assistantship must submit their application along with the request to be considered for an assistantship by Feb. 15. The assistantship request goes directly to the department.

U.S. students who want to be considered for admission must submit their applications by July 1 for the fall semester and Nov. 1 for the spring semester.

International students who want to be considered for admission must submit their applications by May 1 for the fall semester and Oct. 1 for the spring semester.

Review Process

The Department of Communication carefully reviews each applicant’s material as a package to gain an overall understanding of his or her background, goals and abilities.
Scholarships, Assistantships and Financial Aid

For priority consideration for graduate assistantship, applicants should complete their applications by the program admission deadlines listed. Fellowships and assistantships provide a stipend and may include health insurance and a tuition scholarship for the duration of the award.

For more information, visit the student financial services office online at http://www.slu.edu/financial-aid.

Learning Outcomes

1. Graduates will be able to communicate effective messages for scholarly and public audiences.
2. Graduates will be able to conduct and evaluate communication research.
3. Graduates will be able to apply communication theories to address problems in a broader context.
4. Graduates will be able to demonstrate intercultural communication competence.
5. Graduates will be able to apply theories and/or practices of social justice and civic engagement.
6. Graduates will be able to analyze the ethical implications of communication and apply ethical principles.

Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>CMM 5000</td>
<td>Graduate Study of Communication</td>
<td>3</td>
</tr>
<tr>
<td>CMM 5010</td>
<td>Reading Foundations in Communication Theory</td>
<td>3</td>
</tr>
<tr>
<td>CMM 5800</td>
<td>Res Methods in Communication</td>
<td>3</td>
</tr>
</tbody>
</table>

Options

Select one of the following Options:

- Applied Project Option (p. 2)
- Comprehensive Exam Option (p. 2)
- Thesis Option (p. 2)

Total Credits | 30

Applied Project Option

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>CMM 5020</td>
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<tr>
<td>CMM 5050</td>
<td>Rhetorical Theory &amp; Criticism</td>
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<td>CMM 5090</td>
<td>Health Communication</td>
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<td>CMM 5200</td>
<td>Organizational Communication</td>
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<tr>
<td>CMM 5300</td>
<td>Culture &amp; Public Dialogue</td>
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<td>CMM 5340</td>
<td>Language &amp; Cultural Diversity</td>
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<td>CMM 5400</td>
<td>Contemporary Issues in Media</td>
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<td>CMM 5600</td>
<td>Strategic Communication</td>
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<tr>
<td>CMM 5810</td>
<td>Digital Storytelling</td>
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<tr>
<td>CMM 5980</td>
<td>Graduate Reading Course</td>
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</table>

Total Credits | 21

Comprehensive Exam Option

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</table>

Select 21 credits of the following:

- CMM 5020 Interpersonal Communication
- CMM 5050 Rhetorical Theory & Criticism
- CMM 5090 Health Communication
- CMM 5200 Organizational Communication
- CMM 5300 Culture & Public Dialogue
- CMM 5340 Language & Cultural Diversity
- CMM 5400 Contemporary Issues in Media
- CMM 5600 Strategic Communication
- CMM 5810 Digital Storytelling
- CMM 5980 Graduate Reading Course

Total Credits | 21

Thesis Option

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</table>

Select 15 credits of the following:

- CMM 5020 Interpersonal Communication
- CMM 5050 Rhetorical Theory & Criticism
- CMM 5090 Health Communication
- CMM 5200 Organizational Communication
- CMM 5300 Culture & Public Dialogue
- CMM 5340 Language & Cultural Diversity
- CMM 5400 Contemporary Issues in Media
- CMM 5600 Strategic Communication
- CMM 5810 Digital Storytelling
- CMM 5980 Graduate Reading Course

Total Credits | 21

Applied Project
Students may complete no more than a total of nine credits of the following options:
- up to six credits of graduate courses outside of communication
- up to six credits of 4000-level courses
- up to three credits of CMM 5980 Graduate Reading Course (1-3 cr)

Non-Course Requirements
Each of the three options requires a final oral examination.

Continuation Standards
Students must maintain a cumulative grade point average (GPA) of 3.00 in all graduate/professional courses.

Roadmap
Roadmaps are recommended semester-by-semester plans of study for programs and assume full-time enrollment unless otherwise noted.

Courses and milestones designated as critical (marked with !) must be completed in the semester listed to ensure a timely graduation. Transfer credit may change the roadmap.

This roadmap should not be used in the place of regular academic advising appointments. All students are encouraged to meet with their advisor/mentor each semester. Requirements, course availability and sequencing are subject to change.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tr>
<td><strong>Year One</strong></td>
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<tr>
<td><strong>Fall</strong></td>
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<tr>
<td>CMM 5000</td>
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<td>Reading Foundations in Communication Theory</td>
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<td><strong>Spring</strong></td>
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<td>CMM 5800</td>
<td>Res Methods in Communication</td>
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<td>Elective 1</td>
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<td>Elective 2</td>
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<td><strong>Year Two</strong></td>
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<tr>
<td><strong>Fall</strong></td>
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<tr>
<td>Completion of thesis proposal OR applied project proposal (if applicable)</td>
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<tr>
<td>Elective 3</td>
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<td>3</td>
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<tr>
<td>Elective 4</td>
<td></td>
<td>3</td>
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<tr>
<td>CMM 5990</td>
<td>Thesis Research (or Elective 5 (This may be taken in the final semester))</td>
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</tr>
<tr>
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<td>Credits</td>
<td>9</td>
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<tr>
<td><strong>Spring</strong></td>
<td></td>
<td></td>
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<tr>
<td>Completion of thesis OR applied project OR comprehensive exams</td>
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<tr>
<td>Elective 6</td>
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<td>3</td>
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<tr>
<td>Select one of the following:</td>
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<tr>
<td>CMM 5990</td>
<td>Thesis Research</td>
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</tr>
<tr>
<td>CMM 5890</td>
<td>Applied Project</td>
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</table>

Program Notes: Students select one of three degree completion options:
- Comprehensive exams: Students complete 30 credits of coursework and take their comprehensive exams in their final semester.
- Applied projects: Students complete 27 credits of coursework and register for CMM 5890 Applied Project (3 cr) in their final semester, contingent on a successful oral defense of their applied project proposal in their second-to-last semester.
- Theses: Students complete 24 credits of coursework and 6 hours of CMM 5990 Thesis Research (0-6 cr). The six hours of CMM 5990 Thesis Research (0-6 cr) may be taken in the final semester or divided between the third and fourth semesters. For the final semester, CMM 5990 Thesis Research (0-6 cr) is contingent on a successful oral defense of their thesis proposal in their second-to-last semester.

Students may complete no more than a total of nine credits of the following options:
- up to six credits of graduate courses outside of communication
- up to six credits of 4000-level courses
- up to three credits of CMM 5980 Graduate Reading Course (1-3 cr)